FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol Unrivaled Brands, Inc. [UNRV]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director _X_ 10% Owner						
		action	n (Month/Da	y/Year)		Office	er (give title belov	w)	Other (specif	y below)
4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person							
	Table I -	Non	-Derivative	Securitie	s Acqu	ired, Disp	osed of, or B	eneficially	v Owned	
2A. Deemed Execution Date, if any	3. Transaction Code		4. Securities Acquired (A or Disposed of (D) (Instr. 3, 4 and 5) (A)		red (A)	1		6. Ownership Form: Direct (D)	Beneficial Ownership	
	Code	V	Amount	(D)	Price				(Instr. 4)	
	A		1,500,00		\$ 0.267	14,027,	700		D	
						6,454,752			I	Held by Spouse
						19,260,742		Ī	Held by Alpha West Holdings, Inc. (2)	
						8,259,0	85		I	Held by Rove Group LLC (3)
						15,444,	746		I	Held by Bonaparte Group LLC (4)
urities beneficially	owned d	lirectl	v or indirect	v. [
		Į.	Persons wl contained i	no respo n this fo	orm are	not requ	uired to res	pond un	ess	C 1474 (9-02)
						ly Owned				
d 4.	4. 5. 6. Date Exercisable 7. Title an Amount of Code of (Month/Day/Year) Underlyin Securities		ount of erlying urities tr. 3 and	unt of rlying Security Securities (Instr. 5) and Security Securities Beneficial Owned Following Reported		Owne Form Derive Securi Direct or Ind on(s) (I)	ownersh (Instr. 4) ity: (Instr. 4)			
Code V	(A)	(D)	Date Exercisable		on Title	Amount or Number of Shares				
	Unrivaled Br 3. Date of Earlie 09/14-05:00/ 4. If Amendmer 2A. Deemed Execution Date, if any (Month/Day/Year) Derivative Secur (e.g., puts, calls, of the content of th	Unrivaled Brands, I 3. Date of Earliest Trans 09/14-05:00/2021 4. If Amendment, Date Of Table I 2A. Deemed Execution Date, if any (Month/Day/Year) Code (Instr. 8) Code A Derivative Securities Act (e.g., puts, calls, warrant of Code (Instr. 8) Transaction Code (Instr. 8) Transaction Code (Instr. 8) One (Instr. 8) Derivative Securities Act (e.g., puts, calls, warrant of Code (Instr. 8) One (Instr. 8) Derivative Securities Act (e.g., puts, calls, warrant of Code (Instr. 8) Transaction Code (Instr. 8) One (Instr. 8)	Unrivaled Brands, Inc. [3. Date of Earliest Transaction 09/14-05:00/2021 4. If Amendment, Date Origin Table I - Non 2A. 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If Amendment, Date Original Filed(Month/Day/Year) Table 1 - Non-Derivative Securities Acquired (A) for Disposed of (D) (Instr. 3, 4 and 5) Table 1 - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Table 1 - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) A U1,500,000 A S 0,267 11,500,000 A S 0,267 12,500,000 A S 0,267 13,500,000 A S 0,267 14,027,700 D D 15,444,746 I 15,444,746 I 15,444,746 I 16,444,746 I 17,500,000 A S 0,267 19,260,742 I 19,260,742 I 19,260,742 I 19,260,742 I 19,260,742 I 10,000 B S 0,267 10,

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Imbimbo Dallas C/O UNRIVALED BRANDS, INC. 3242 S. HALLADAY ST., SUITE 202 SANTA ANA, CA 92705	X	X				

Signatures

/s/ Dallas Imbimbo	09/16-05:00/2021
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents 1,500,000 shares of restricted Common Stock granted pursuant to the Company's Amended and Restated 2018 Equity Incentive Plan, which are subject to a risk of forfeiture until vested. The 1,500,000 shares of restricted Common Stock vest in five equal installments, with the first installment vesting on September 14, 2021, and the remaining installments vesting on January 1, 2022, April 1, 2022, July 1, 2022 and October 1, 2022; provided the Reporting Person is a director of the Company on the applicable vesting date.
- (2) Mr. Imbimbo, together with his spouse, is a majority shareholder of Alpha West Holdings, Inc. Mr. Imbimbo is also the Chief Executive Officer and a director of Alpha West Holdings, Inc.
- (3) Mr. Imbimbo is the sole member of Rove Group LLC.
- (4) Mr. Imbimbo's spouse is the managing member of Bonaparte Group LLC.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.