

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

**FORM 8-K**

CURRENT REPORT

Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934  
Date of Report (Date of earliest event reported): October 5, 2023 (September 28, 2023)

**UNRIVALED BRANDS, INC.**

(Exact name of registrant as specified in its charter)

<b>Nevada</b> (State or other jurisdiction of incorporation)	<b>000-54258</b> (Commission File Number)	<b>26-3062661</b> (IRS Employer Identification No.)
<b>3242 S. Halladay St., Suite 202</b> <b>Santa Ana, California</b> (Address of principal executive offices)		<b>92705</b> (Zip Code)

Registrant's telephone number, including area code: **(888) 909-5564**

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol	Name of each exchange on which registered
Common Stock, par value \$0.001	UNRV	OTCQB

Indicate by check mark whether the registrant is an emerging growth company as defined in in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by checkmark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

**Item 7.01. Regulation FD Disclosure.**

On September 28, 2023, Unrivald Brands, Inc. (the “Company”) issued a press release announcing the appointment of Arturo Sanchez as Associate General Counsel - Compliance and David Stogner as Director of People. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

On September 28, 2023, the Company issued a press release announcing their intention to oppose an Application for a Writ of Attachment filed by 1149 South LA Street Fashion District, LLC and 1135 South LA Street Fashion District, LLC. A copy of the press release is furnished as Exhibit 99.2 to this Current Report on Form 8-K.

On October 2, 2023, the Company issued a press release announcing key executive appointments to begin rebuilding its legacy Korova brand. A copy of the press release is furnished as Exhibit 99.3 to this Current Report on Form 8-K.

The information contained in this Item 7.01, and in Exhibits 99.1, 99.2, and 99.3 hereto, is being furnished and shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any registration statement or other filing under the Securities Act of 1933, as amended, unless the Company expressly so incorporates such information by reference.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

<b>Exhibit</b>	<b>Description</b>
<a href="#">99.1</a>	<a href="#">Press Release, dated September 28, 2023</a>
<a href="#">99.2</a>	<a href="#">Press Release, dated September 28, 2023</a>
<a href="#">99.3</a>	<a href="#">Press Release, dated October 2, 2023</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL Document).

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**UNRIVALED BRANDS, INC.**

Date: October 5, 2023

By: /s/ Sabas Carrillo

Sabas Carrillo  
Chief Executive Officer

## Unrivaled Brands Announces Executive Appointments in Preparation for Planned Company Growth

SANTA ANA, Calif., Sept. 28, 2023 (GLOBE NEWSWIRE) – Unrivaled Brands, Inc. (OTCQB: UNRV) (“Unrivaled,” “Unrivaled Brands,” or the “Company”), a cannabis company with operations throughout California, announced today the appointment of Arturo Sanchez as Associate General Counsel - Compliance and David Stogner as Director of People. “As we rebuild Unrivaled, we are very fortunate to add such experienced and talented professionals to our corporate team,” said Sabas Carrillo, Unrivaled’s Chief Executive Officer. “I’m continually amazed at the caliber of people that have chosen to join us as we lay the foundation for the future, and these appointments further serve as an acknowledgment of Arturo’s and David’s contributions to date in temporary capacities,” he added.

Arturo Sanchez is a seasoned expert in regulatory and corporate compliance, with a strong background in legislation development and diversity and equity initiatives. He transitioned into the cannabis industry after a 15-year career in public service, including roles as the Assistant City Manager for the City of Sacramento and tenures with three of California's largest cities. Notably, Arturo played a pioneering role in cannabis regulation, drafting the nation's first dispensary permitting ordinance in 2004 and leading the first competitive dispensary process in 2010. After moving to the private sector in 2017, he continued to oversee state and local regulatory compliance for a publicly traded cannabis company and later served as General Counsel for MWG Holdings group, Inc., where he managed acquisitions and various corporate functions. Arturo earned his bachelor’s degree in English Literature from UC Berkeley and his Juris Doctor from New College of California, School of Law.

David Stogner has been deeply involved in the legal cannabis industry since 2005, starting with Berkeley Patients Group, the nation's oldest dispensary, where he held various roles and eventually joined the executive team. During his seven-year tenure, he managed patient outreach, developed standard operating procedures, and initiated a cannabis hospice program. He also played a pivotal role in the 2008 passing of Measure JJ, an initiative in the City of Berkeley to address and regulate medical marijuana practices. David later advised on program development for Magnolia Wellness and directed human resources for 3HHG, including Cookies and Lemonnade-branded dispensaries. Beyond cannabis, David has collaborated with mission-driven organizations, overseeing operations at Berkeley Food and Housing Project and Rainforest Action Network. He's also been involved in media and design firms and holds a bachelor's degree in Sociology from UC Santa Cruz and a Master's in Nonprofit Administration from the University of San Francisco.

“The new vision for Unrivaled is based on a culture of integrity and excellence. And of course, cannabis. Having worked with Arturo and David for some time now, I am thrilled that our company, employees and partners can now more fully depend on their deep expertise and personal virtue as we move into our next phase,” said Jim Miller, Unrivaled’s Chief Operating Officer.

### About Unrivaled Brands

Unrivaled Brands is a company focused on the cannabis sector with operations in California. Unrivaled Brands operates four dispensaries and direct-to-consumer delivery, a cultivation facility, and several leading company-owned brands. Korova, an Unrivaled Brand, is known for its high potency products across multiple product categories, including the legendary 1000 mg THC Black Bar.

For more info, please visit: <https://unrivaledbrands.com>.

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**Cautionary Language Concerning Forward-Looking Statements**

Certain statements contained in this communication regarding matters that are not historical facts, are forward-looking statements within the meaning of Section 21E of the Securities and Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995, known as the PSLRA. These include statements regarding management's intentions, plans, beliefs, expectations, or forecasts for the future, and, therefore, you are cautioned not to place undue reliance on them. No forward-looking statement can be guaranteed, and actual results may differ materially from those projected. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise, except to the extent required by law. The Company uses words such as "anticipates," "believes," "plans," "expects," "projects," "future," "intends," "may," "will," "should," "could," "estimates," "predicts," "potential," "continue," "guidance," and similar expressions to identify these forward-looking statements that are intended to be covered by the safe-harbor provisions of the PSLRA. Such forward-looking statements are based on the Company's expectations and involve risks and uncertainties; consequently, actual results may differ materially from those expressed or implied in the statements due to a number of factors.

New factors emerge from time-to-time and it is not possible for the Company to predict all such factors, nor can the Company assess the impact of each such factor on the business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Risks include the risk that the Company and the sellers may not ever enter into definitive documents contemplated by the term sheet discussed above and, therefore, the Company may not settle the amounts owed to the sellers on the terms described above or at all. These risks, as well as other risks associated with the combination, will be more fully discussed in the Company's reports with the SEC. Additional risks and uncertainties are identified and discussed in the "Risk Factors" section of the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and other documents filed from time to time with the SEC. Forward-looking statements included in this release are based on information available to the Company as of the date of this release. The Company undertakes no obligation to update such forward-looking statements to reflect events or circumstances after the date of this release.

Contact:  
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## Cannabis Landlord, Controlled by Toni Ko, Files for Writ of Attachment Against Unrivaled Brands

SANTA ANA, Calif., Sept. 28, 2023 (GLOBE NEWSWIRE) – Unrivaled Brands, Inc. (OTCQB: UNRV) (“Unrivaled,” “Unrivaled Brands,” or the “Company”), a cannabis company with operations throughout California, today announced their intention to oppose an Application for a Writ of Attachment (the “Application”) filed by 1149 South LA Street Fashion District, LLC and 1135 South LA Street Fashion District, LLC. The complaint, and the Application for Writ of Attachment, are based on alleged breaches of a cannabis retail lease and assignment of that lease, both of which were executed by Toni Ko on behalf of the landlord entities. Although Ms. Ko is believed to own or control the entities, the Application was supported by a declaration from Robin Yi, the Asset Manager at Bison Property Services and Management, rather than Ms. Ko.

Sabas Carrillo, Unrivaled’s Chief Executive Officer said, “We will continue to work with all of the Company’s creditors in good-faith. During the last 12 months of turn-around efforts, we have been and continue to be successful in negotiating fairly with numerous parties and reasonably resolving over \$50.0 million in debt. We will oppose the Application for a Writ of Attachment and will continue to explore reasonable outcomes to the litigation.”

Ms. Toni Ko is a Forbes listed America’s Self-Made Woman. Forbes.com lists Ms. Ko’s net worth at \$340.0 million and indicated that she has been investing in commercial real estate in California, Texas, West Virginia, and Florida.

Mr. Carrillo added, “The cannabis commercial real estate market continues to be challenging as does commercial real estate generally. Landlords in the space will continue to have to work with their cannabis tenants.”

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## Unrivaled Brands Announces Executive Appointments to Bring Korova, its Legacy Cannabis Brand, Back to Glory

SANTA ANA, Calif., Oct. 2, 2023 (GLOBE NEWSWIRE) – Unrivaled Brands, Inc. (OTCQB: UNRV) (“Unrivaled,” “Unrivaled Brands,” or the “Company”), a cannabis company with operations throughout California, announced today key executive appointments to begin rebuilding its legacy Korova brand. Joe Gerlach, Korova’s co-founder and Unrivaled’s Chief Cannabis Officer, has been appointed Director for Korova and Hanna Gruntz has been named Head of Sales.

Unrivaled’s Chief Executive Officer, Sabas Carrillo, said “Korova is a true OG cannabis brand with deep roots in the traditional Oakland market. Joe and Hanna join forces with another OG Korova co-founder and current Korova Vice-President, Blake Powers. Together the three now provide the foundation to bring Korova back in a way that is true to its original mission, vision, and values.”

Carrillo continued, “The re-launch includes re-envisioning a unique menu that speaks directly to Korova’s loyal customer base that seeks maximum potency products that can pack a punch. As a part of the Unrivaled reset that began in August of 2022, we felt the need to pause our product menu and pull back Korova’s market activity to clear the pipeline of products that did not adequately represent the Korova brand. Our team recently completed a total reformulation of Korova’s staple mini-cookies and twerpz ropes gummies that vastly improves product quality and the customer experience. It is just the beginning of some fantastic plans for new products that will bring Korova back to packing the punch that Korova customers demand.”

“With the rollout of a Korova menu worthy of the Korova brand name, I look forward to Hanna reconnecting with our retail partners to bring them Korova products that we are proud of. As Unrivaled’s current Director of Brand Relations, Hanna is well suited to reconnect with the loyal retailers and avid customers who remember Korova and its profound impact on the California cannabis market,” said Tracy McCourt, Unrivaled’s Chief Revenue Officer.

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