

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

☒ QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended September 30, 2024

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Transition Period From \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 000-54258

**BLUM HOLDINGS, INC.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**

(State or Other Jurisdiction  
of Incorporation or Organization)

**93-3735199**

(I.R.S. Employer  
Identification No.)

**11516 Downey Avenue,  
Downey, California**

(Address of Principal Executive Offices)

**90241**

(Zip Code)

**(888) 909-5564**

(Registrant's Telephone Number, Including Area Code)

Securities registered pursuant to Section 12(b) of the Act:  
None

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or such shorter period that the registrant was required to submit such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input checked="" type="checkbox"/>	Smaller reporting company	<input checked="" type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

As of November 7, 2024, there were 9,744,914 shares of common stock outstanding, 1,460,199 shares of common stock issuable upon the exercise of all our outstanding warrants, and 284,346 shares of common stock issuable upon the exercise of all vested options.

**BLUM HOLDINGS, INC.**  
**INDEX TO FORM 10-Q**  
**FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2024**

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## Cautionary Note Concerning Forward-Looking Statements

*In addition to historical information, this Quarterly Report on Form 10-Q may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended (the “Securities Act”), and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), which provides a “safe harbor” for forward-looking statements made by us. All statements, other than statements of historical facts, including statements concerning our plans, objectives, goals, beliefs, business strategies, future events, business conditions, results of operations, financial position, business outlook, business trends, and other information, may be forward-looking statements. Words such as “might,” “will,” “may,” “should,” “estimates,” “expects,” “continues,” “contemplates,” “anticipates,” “projects,” “plans,” “potential,” “predicts,” “intends,” “believes,” “forecasts,” “future,” and variations of such words or similar expressions are intended to identify forward-looking statements. The forward-looking statements are not historical facts, and are based upon our current expectations, beliefs, estimates and projections, and various assumptions, many of which, by their nature, are inherently uncertain and beyond our control. Our expectations, beliefs, estimates, and projections are expressed in good faith and we believe there is a reasonable basis for them. However, there can be no assurance that management’s expectations, beliefs, estimates, and projections will occur or can be achieved and actual results may vary materially from what is expressed in or indicated by the forward-looking statements.*

*There are a number of risks, uncertainties, and other important factors, many of which are beyond our control, that could cause actual results to differ materially from the forward-looking statements contained in this Quarterly Report on Form 10-Q. Such risks, uncertainties, and other important factors that could cause actual results to differ include, among others, the risk, uncertainties and factors set forth under “Item 1A. Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2023 and in other filings we make from time to time with the U.S. Securities and Exchange Commission (“SEC”).*

*We caution you that the risks, uncertainties, and other factors set forth in our periodic filings with the SEC may not contain all of the risks, uncertainties, and other factors that are important to you. In addition, we cannot assure you that we will realize the results, benefits, or developments that we expect or anticipate or, even if substantially realized, that they will result in the consequences or affect us or our business in the way expected. There can be no assurance that: (i) we have correctly measured or identified all of the factors affecting our business or the extent of these factors' likely impact, (ii) the available information with respect to these factors on which such analysis is based is complete or accurate, (iii) such analysis is correct, or (iv) our strategy, which is based in part on this analysis, will be successful. All forward-looking statements in this report apply only as of the date of the report or as of the date they were made and, except as required by applicable law, we undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments, or otherwise.*

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**ITEM 1. FINANCIAL STATEMENTS.**

**BLUM HOLDINGS, INC.**  
**CONSOLIDATED BALANCE SHEETS (UNAUDITED)**  
(in thousands, except for shares and per share data)

	September 30, 2024	December 31, 2023
	<i>(Unaudited)</i>	
<b>ASSETS</b>		
Current Assets:		
Cash and Cash Equivalents	\$ 1,025	\$ 416
Accounts Receivable, Net of Allowances of \$150 at both September 30, 2024 and December 31, 2023	309	454
Inventory	1,345	1,109
Prepaid Expenses & Other Current Assets	291	372
Notes Receivable	566	645
Assets Related to Discontinued Operations	13	1,697
Total Current Assets	<u>3,549</u>	<u>4,693</u>
Property, Equipment and Leasehold Improvements, Net	7,066	9,185
Right-of-Use Assets - Operating Leases	3,271	8,166
Intangible Assets, Net	3,544	530
Goodwill	17,986	—
Other Assets	1,476	1,476
Investments	833	2,067
Long-Term Assets Related to Discontinued Operations	953	5,954
<b>TOTAL ASSETS</b>	<u><b>\$ 38,678</b></u>	<u><b>\$ 32,071</b></u>
<b>LIABILITIES, MEZZANINE EQUITY AND STOCKHOLDERS' DEFICIT</b>		
<b>LIABILITIES:</b>		
Current Liabilities:		
Accounts Payable & Accrued Liabilities	\$ 25,675	\$ 16,596
Current Portion of Notes Payable	3,789	22,593
Income Taxes Payable	21,906	9,170
Liabilities Related to Discontinued Operations	498	14,189
Total Current Liabilities	<u>51,868</u>	<u>62,548</u>
Notes Payable, Net of Discounts	5,396	6,485
Deferred Tax Liabilities	1,628	112
Operating Lease Liabilities	3,104	8,446
Derivative Liability	4,160	—
Long-Term Liabilities Related to Discontinued Operations	—	176
<b>TOTAL LIABILITIES</b>	<u><b>66,156</b></u>	<u><b>77,767</b></u>
<b>COMMITMENTS AND CONTINGENCIES (Note 21)</b>		
<b>MEZZANINE EQUITY</b>	1,556	—
<b>STOCKHOLDERS' DEFICIT:</b>		
Preferred Stock, Convertible Series V, par value \$0.001: 25,000,000 shares authorized; 14,071,431 shares outstanding as of September 30, 2024 and December 31, 2023	1	1
Common Stock, par value \$0.001: 990,000,000 shares authorized as of September 30, 2024 and December 31, 2023; 9,744,914 and 8,509,384 shares outstanding as of September 30, 2024 and December 31, 2023, respectively	8	9
Additional Paid-In Capital	408,854	408,473
Accumulated Deficit	(437,023)	(454,179)
Total Equity Attributable to Stockholders of Blum Holdings, Inc.	<u>(28,160)</u>	<u>(45,696)</u>
Non-Controlling Interest	(874)	—
<b>TOTAL MEZZANINE EQUITY AND STOCKHOLDERS' DEFICIT</b>	<u><b>(27,478)</b></u>	<u><b>(45,696)</b></u>
<b>TOTAL LIABILITIES, MEZZANINE EQUITY AND STOCKHOLDERS' DEFICIT</b>	<u><b>\$ 38,678</b></u>	<u><b>\$ 32,071</b></u>

The accompanying notes are an integral part of the unaudited consolidated financial statements.

**BLUM HOLDINGS, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)**  
(in thousands, except for shares and per share data)

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Revenue	\$ 4,364	\$ 1,549	\$ 9,933	\$ 5,695
Cost of Goods Sold	1,916	1,023	5,095	2,976
Gross Profit	2,448	526	4,838	2,719
Operating Expenses:				
Selling, General & Administrative	4,289	4,913	14,839	14,135
Impairment Expense	—	—	1,709	—
Loss on Disposal of Assets	359	1,540	493	1,607
Total Operating Expenses	4,648	6,453	17,041	15,742
Loss from Operations	(2,200)	(5,927)	(12,203)	(13,023)
Other Income (Expense):				
Interest Expense, Net	(665)	(944)	(1,792)	(1,238)
Gain on Extinguishment of Debt	—	—	15,182	3,026
Change in Fair Value of Derivative Liability	(550)	—	(680)	—
Income (Provision) from Employer Retention Credit	(361)	1,232	—	1,232
Realized Loss on Investments	—	—	—	(61)
Unrealized Gain on Long-Term Investments	520	1,333	167	1,333
Other Income	60	744	208	708
Total Other Income (Expense)	(996)	2,365	13,085	5,000
Income (Loss) from Continuing Operations Before Provision for Income Taxes	(3,196)	(3,562)	882	(8,023)
Provision for Income Tax Expense for Continuing Operations	(431)	—	(745)	—
Net Income (Loss) from Continuing Operations	(3,627)	(3,562)	137	(8,023)
Income (Loss) from Discontinued Operations Before Provision for Income Taxes	(112)	509	16,157	2,665
Provision for Income Tax for Discontinued Operations	—	(309)	280	(842)
Net Income (Loss) from Discontinued Operations, Net of Taxes	(112)	200	16,437	1,823
<b>NET INCOME (LOSS)</b>	<b>\$ (3,739)</b>	<b>\$ (3,362)</b>	<b>\$ 16,574</b>	<b>\$ (6,200)</b>
Less: Net Loss from Continuing Operations Attributable to Non-Controlling Interest	(395)	—	(874)	—
<b>NET INCOME (LOSS) ATTRIBUTABLE TO BLUM HOLDINGS, INC.</b>	<b>\$ (3,344)</b>	<b>\$ (3,362)</b>	<b>\$ 17,448</b>	<b>\$ (6,200)</b>
Net Loss from Continuing Operations per Common Share - Basic	\$ (0.40)	\$ (0.37)	\$ (0.02)	\$ (0.94)
Net Loss from Continuing Operations per Common Share - Diluted	\$ (0.40)	\$ (0.37)	\$ (0.02)	\$ (0.94)
Weighted-Average Shares Outstanding - Basic	9,744,914	9,664,672	9,191,149	8,565,753
Weighted-Average Shares Outstanding - Diluted	9,744,914	9,664,672	9,191,149	8,565,753

The accompanying notes are an integral part of the unaudited consolidated financial statements.

**BLUM HOLDINGS, INC.**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT (UNAUDITED)**  
**FOR THE THREE MONTHS ENDED SEPTEMBER 30, 2024 AND 2023**  
(in thousands, except for shares)

	Mezzanine Equity	Convertible Series V Preferred Stock		Common Stock		Treasury Stock	Additional Paid-In Capital	Accumulated Deficit	Non- Controlling Interest	Total
	Amount	Shares	Amount	Shares	Amount	Amount				
<b>BALANCE AT JUNE 30, 2024</b>	<b>\$ 681</b>	<b>14,071,431</b>	<b>\$ 1</b>	<b>9,744,914</b>	<b>\$ 9</b>	<b>\$ —</b>	<b>\$ 409,393</b>	<b>\$ (433,410)</b>	<b>\$ (479)</b>	<b>\$ (23,805)</b>
Net Loss	—	—	—	—	—	—	—	(3,344)	(395)	(3,739)
Acquisition of Coastal Pines Group	606	—	—	—	(1)	—	(605)	—	—	—
Accretion of Mezzanine Equity	269	—	—	—	—	—	—	(269)	—	—
Stock Option Expense	—	—	—	—	—	—	66	—	—	66
<b>BALANCE AT SEPTEMBER 30, 2024</b>	<b>\$ 1,556</b>	<b>14,071,431</b>	<b>\$ 1</b>	<b>9,744,914</b>	<b>\$ 8</b>	<b>\$ —</b>	<b>\$ 408,854</b>	<b>\$ (437,023)</b>	<b>\$ (874)</b>	<b>\$ (27,478)</b>

	Convertible Series V Preferred Stock		Common Stock		Treasury Stock	Additional Paid-in Capital	Accumulated Deficit	Non- Controlling Interest	Total
	Shares	Amount	Shares	Amount	Amount				
<b>BALANCE AT JUNE 30, 2023</b>	<b>14,071,431</b>	<b>\$ 1</b>	<b>7,724,835</b>	<b>\$ 8</b>	<b>\$ —</b>	<b>\$ 407,570</b>	<b>\$ (442,887)</b>	<b>\$ —</b>	<b>\$ (35,308)</b>
Net Loss	—	—	—	—	—	—	(3,362)	—	(3,362)
Stock Option Expense	—	—	—	—	—	85	—	—	85
Cashless Exercise of Warrants	—	—	25,146	—	—	—	—	—	—
<b>BALANCE AT SEPTEMBER 30, 2023</b>	<b>14,071,431</b>	<b>\$ 1</b>	<b>7,749,981</b>	<b>\$ 8</b>	<b>\$ —</b>	<b>\$ 407,655</b>	<b>\$ (446,249)</b>	<b>\$ —</b>	<b>\$ (38,585)</b>

The accompanying notes are an integral part of the unaudited consolidated financial statements.

**BLUM HOLDINGS, INC.**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT (UNAUDITED)**  
**FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2024 AND 2023**  
(in thousands, except for shares)

	Mezzanine Equity Amount	Convertible Series V Preferred Stock Shares	Amount	Common Stock Shares	Amount	Treasury Stock Amount	Additional Paid-In Capital	Accumulated Deficit	Non- Controlling Interest	Total
<b>BALANCE AT</b>										
<b>DECEMBER 31, 2023</b>	\$ —	14,071,431	\$ 1	8,509,384	\$ 9	\$ —	\$ 408,473	\$ (454,179)	\$ —	\$ (45,696)
Net Income (Loss)	—	—	—	—	—	—	—	17,448	(874)	16,574
Cancellation of Shares	—	—	—	(10,279)	(1)	—	1	—	—	—
Acquisition of Coastal Pines Group	1,264	—	—	1,245,809	—	—	(2)	—	—	1,262
Accretion of Mezzanine Equity	292	—	—	—	—	—	—	(292)	—	—
Stock Option Expense	—	—	—	—	—	—	382	—	—	382
<b>BALANCE AT</b>										
<b>SEPTEMBER 30, 2024</b>	<u>\$ 1,556</u>	<u>14,071,431</u>	<u>\$ 1</u>	<u>9,744,914</u>	<u>\$ 8</u>	<u>\$ —</u>	<u>\$ 408,854</u>	<u>\$ (437,023)</u>	<u>\$ (874)</u>	<u>\$ (27,478)</u>

	Convertible Series V Preferred Stock Shares	Amount	Common Stock Shares	Amount	Treasury Stock Amount	Additional Paid-In Capital	Accumulated Deficit	Non- Controlling Interest	Total
<b>BALANCE AT DECEMBER</b>									
<b>31, 2022</b>	—	\$ —	6,795,136	\$ 7	\$ (808)	\$ 404,313	\$ (440,049)	\$ —	\$ (36,537)
Net Loss	—	—	—	—	—	—	(6,200)	—	(6,200)
Stock Compensation - Services Expense	—	—	961,783	1	—	1,908	—	—	1,909
Stock Issued for Cash	14,071,431	1	—	—	—	1,969	—	—	1,970
Cashless Exercise of Warrants	—	—	25,146	—	—	—	—	—	—
Forfeiture of Common Stock	—	—	—	—	(2)	2	—	—	—
Stock Option Expense	—	—	—	—	—	273	—	—	273
Forfeiture and Cancellation of Treasury Stock	—	—	(32,084)	—	810	(810)	—	—	—
<b>BALANCE AT</b>									
<b>SEPTEMBER 30, 2023</b>	<u>14,071,431</u>	<u>\$ 1</u>	<u>7,749,981</u>	<u>\$ 8</u>	<u>\$ —</u>	<u>\$ 407,655</u>	<u>\$ (446,249)</u>	<u>\$ —</u>	<u>\$ (38,585)</u>

The accompanying notes are an integral part of the unaudited consolidated financial statements.

**BLUM HOLDINGS, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)**  
(in thousands)

	Nine Months Ended September 30,	
	2024	2023
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net Income (Loss)	\$ 16,574	\$ (6,200)
Less: Net Income from Discontinued Operations	16,437	1,823
Net Income (Loss) from Continuing Operations	137	(8,023)
Adjustments to Reconcile Net Income (Loss) to Net Cash Used in Operating Activities:		
Deferred Income Tax Benefit	(112)	—
Bad Debt Expense	110	(7)
Loss on Sale of Investments	—	61
Gain on Extinguishment of Debt	(15,182)	(3,026)
Change in Fair Value of Derivative Liability	680	—
Non-Cash Interest (Income) Expense, Net	(1)	360
Loss on Disposal of Assets	493	1,607
Depreciation and Amortization	513	254
Amortization of Operating Lease Right-of-Use Asset	770	955
Stock-Based Compensation	382	2,181
Unrealized Gain on Investments	(167)	(1,333)
Impairment Loss	1,709	—
Change in Operating Assets and Liabilities:		
Accounts Receivable	120	(588)
Inventory	370	(122)
Prepaid Expenses & Other Current Assets	123	—
Other Assets	1,282	(7)
Accounts Payable & Accrued Liabilities	7,955	4,848
Operating Lease Liabilities	(849)	(438)
Net Cash Used in Operating Activities - Continuing Operations	(1,667)	(3,278)
Net Cash Provided by Operating Activities - Discontinued Operations	359	2,798
<b>NET CASH USED IN OPERATING ACTIVITIES</b>	<b>(1,308)</b>	<b>(480)</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchase of Property and Equipment	(8)	(130)
Proceeds from Notes Receivable	89	634
Cash from Acquisitions	959	—
Proceeds from Sale of Investments	1,300	149
Net Cash Provided by Investing Activities - Continuing Operations	2,340	653
Net Cash Used in Investing Activities - Discontinued Operations	(3)	(29)
<b>NET CASH PROVIDED BY INVESTING ACTIVITIES</b>	<b>2,337</b>	<b>624</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Payments of Debt Principal	(420)	(1,230)
Proceeds from Issuance of Preferred Stock	—	1,970
Net Cash (Used in) Provided by Financing Activities - Continuing Operations	(420)	740
Net Cash Used in Financing Activities - Discontinued Operations	—	102
<b>NET CASH (USED IN) PROVIDED BY FINANCING ACTIVITIES</b>	<b>(420)</b>	<b>842</b>
<b>NET CHANGE IN CASH</b>	<b>609</b>	<b>986</b>
Cash at Beginning of Period	416	391
<b>CASH AT END OF PERIOD</b>	<b>\$ 1,025</b>	<b>\$ 1,377</b>
<b>SUPPLEMENTAL DISCLOSURE FOR OPERATING ACTIVITIES:</b>		
Cash Paid for Interest	\$ 984	\$ —
<b>SUPPLEMENTAL DISCLOSURE FOR NON-CASH INVESTING AND FINANCING ACTIVITIES:</b>		
Accretion of Mezzanine Equity	\$ 292	\$ —
Accrued Interest Converted into Principal	\$ —	\$ 1,896
Conversion of Accounts Payable to Note Payable	\$ 337	\$ —
Non-Cash Consideration for Acquisition of Coastal Pines Group, Including Liabilities Assumed	\$ 25,010	\$ —

The accompanying notes are an integral part of the unaudited consolidated financial statements.



**BLUM HOLDINGS, INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

**NOTE 1 – DESCRIPTION OF BUSINESS**

Blum Holdings, Inc. (“Blüm” or the “Company”) is a cannabis company with retail and distribution operations throughout California, with an emphasis on providing the highest quality of medical and adult use cannabis products. The Company is home to Korova, a brand of high potency products across multiple product categories, currently available in California. The Company formerly operated Blüm Santa Ana, a premier cannabis dispensary in Orange County, California, which was sold in June 2024. The Company currently owns dispensaries in California which operate as Blüm in Oakland and Blüm in San Leandro. In May 2024, the Company began operating the retail store, Cookies Sacramento, and providing consulting services for two additional dispensaries located in Northern California.

Blum Holdings, Inc. is a holding company with the following subsidiaries:

- Unrivaled Brands, Inc., a Nevada corporation (“Unrivaled”)
- Black Oak Gallery, a California corporation (“Black Oak” or “Blüm Oakland”)
- Blüm San Leandro, a California corporation (“Blüm San Leandro”)
- 2705 PFC, LLC, a Nevada limited liability company
- 3242 Enterprises, Inc., a California corporation (“The Spot”)
- 3242 Holdings, LLC, a Nevada limited liability company
- Halladay Holding, LLC, a California limited liability company (“Halladay”)
- People’s Costa Mesa, LLC, a California limited liability company
- Blum Management Holdings, Inc., a Delaware corporation
- Safe Accessible Solutions, Inc., a California corporation (“Cookies Sacramento”)
- Coastal Pine Holdings, Inc., a Wyoming corporation

References in this document to the “Company”, “Blüm”, “we”, “us”, or “our” are intended to mean Blum Holdings, Inc., individually, or as the context requires, collectively with its subsidiaries on a consolidated basis.

*Corporate Reorganization*

On January 12, 2024, Unrivaled Brands, Inc. (“Unrivaled”) completed a corporate reorganization (the “Reorganization”) pursuant to which Blum Holdings, Inc. became the ultimate parent of Unrivaled. As part of the Reorganization, Unrivaled entered into an Agreement and Plan of Merger, dated October 9, 2023 (the “Reorganization Agreement”), with Blüm and Blum Merger Sub, Inc., a Nevada corporation and a wholly-owned subsidiary of Blüm (“Merger Sub”), in which, among other things and subject to its terms and conditions, as described below, that Merger Sub merged with and into Unrivaled, with the separate existence of Merger Sub ceasing and with Unrivaled surviving as a direct, wholly-owned subsidiary of Blüm. After the Reorganization, the Company continues to engage in the business conducted by it prior to the Reorganization and the directors and executive officers of Unrivaled continued to serve in the same capacities for Blüm.

The Reorganization Agreement provides that at the effective time of the Reorganization, on January 12, 2024, all of the issued and outstanding shares of Unrivaled’s common stock, par value \$0.001 per share were converted automatically on a one-for-one basis into shares of Blüm’s common stock, par value \$0.001 per share, and all of the issued and outstanding shares of Unrivaled’s Series V preferred stock, par value \$0.001 per share, were converted on a one-for-one basis into shares of Blüm’s respective classes of preferred stock, par value \$0.001 per share. On February 12, 2024, the Company began trading as “BLMH” on the OTCQB.

Additionally, effective January 12, 2024, (i) each outstanding option to purchase shares of Unrivaled’s common stock (a “Company Option”) was converted automatically into a stock option to purchase an identical number of shares of Blüm common stock, (ii) each outstanding warrant to purchase shares of Unrivaled’s common stock (a “Company Warrant”) was converted automatically into a warrant to purchase an identical number of shares of Blüm common stock, and (iii) each outstanding promissory note convertible into shares of Unrivaled’s common stock (a “Company Note”) was automatically converted into a promissory note convertible into an identical number of shares of Blüm common stock, in each case, on the same terms and conditions as applied to the Company Option, Company Warrant and Company Note, respectively, immediately prior to the effective date and as set forth in the documentation relating to such Company Option, Company Warrant and Company Note.

Effective January 12, 2024, Unrivaled Brands, Inc. completed a reverse stock split of its common stock at a ratio of 1-for-100 (the “Reverse Stock Split”). As a result of the Reorganization, the current stockholders of Unrivaled became stockholders of Blüm with the same number and percentage of shares of Blüm as they held in Unrivaled immediately prior to the Reorganization, subject to any changes from the implementation of the Reverse Stock Split. Accordingly, all share and per share amounts for all periods presented in the accompanying consolidated financial statements and notes thereto have been adjusted retroactively, where applicable, to reflect this Reverse Stock Split and adjustment of the preferred stock conversion ratios.

## NOTE 2 – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### *Basis of Presentation*

The accompanying consolidated financial statements have been prepared in accordance with U.S. generally accepted accounting principles (“GAAP”) and with the instructions to U.S. Securities and Exchange Commission (“SEC”) Form 10-Q and Article 10 of Regulation S-X of the Securities Act of 1933 and reflect the accounts and operations of the Company and those of its subsidiaries in which the Company has a controlling financial interest in accordance with the provisions of Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) 810, “Consolidation”.

All intercompany transactions and balances have been eliminated in consolidation. In the opinion of management, all adjustments (consisting only of normal recurring adjustments) considered necessary for a fair presentation of the consolidated financial position of the Company as of September 30, 2024 and December 31, 2023, and the consolidated results of operations and cash flows for the periods ended September 30, 2024 and 2023 have been included. These interim unaudited consolidated financial statements do not include all disclosures required by GAAP for complete financial statements and, therefore, should be read in conjunction with the more detailed audited consolidated financial statements for the year ended December 31, 2023. The results of operations for the interim periods are not necessarily indicative of the results of operations to be expected for the full year.

### *Going Concern*

While pre-tax net income from continuing operations was \$0.88 million for the nine months ended September 30, 2024, the Company incurred pre-tax net loss from continuing operations of \$3.2 million for the three months ended September 30, 2024. Pre-tax net loss from continuing operations was \$3.56 million and \$8.02 million for the three and nine months ended September 30, 2023, respectively. As of September 30, 2024 and December 31, 2023, the Company had an accumulated deficit of \$437.02 million and \$454.18 million, respectively. At September 30, 2024, the Company had a consolidated cash balance of \$1.03 million. Management expects to experience further net losses in 2024 and in the foreseeable future. The Company may not be able to generate sufficient cash from operating activities to fund its ongoing operations. The Company's future success is dependent upon its ability to achieve profitable operations and generate cash from operating activities. There is no guarantee that the Company will be able to generate enough revenue or raise capital to support its operations.

The Company will be required to raise additional funds through public or private financing, additional collaborative relationships or other arrangements until it is able to raise revenues to a point of positive cash flow. The Company is evaluating various options to further reduce its cash requirements to operate at a reduced rate, as well as options to raise additional funds, including obtaining loans and selling common stock. There is no guarantee that it will be able to generate enough revenue or raise capital to support its operations, or if it is able to raise capital, that it will be available to the Company on acceptable terms, on an acceptable schedule, or at all.

The issuance of additional securities may result in a significant dilution in the equity interests of the Company's current stockholders. Obtaining loans, assuming these loans would be available, will increase the Company's liabilities and future cash commitments. There is no assurance that the Company will be able to obtain further funds required for its continued operations or that additional financing will be available for use when needed or, if available, that it can be obtained on commercially reasonable terms. If the Company is not able to obtain the additional financing on a timely basis, it will not be able to meet its other obligations as they become due and the Company will be forced to scale down or perhaps even cease its operations.

The risks and uncertainties surrounding the Company's ability to continue to raise capital and its limited capital resources raise substantial doubt as to the Company's ability to continue as a going concern for twelve months from the issuance of these financial statements.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. In an effort to achieve liquidity that would be sufficient to meet all of its commitments, the Company has undertaken a number of actions, including minimizing capital expenditures and reducing recurring expenses. However, management believes that even after taking these actions, the Company will not have sufficient liquidity to satisfy all of its future financial obligations. The risks and uncertainties surrounding the ability to raise capital, the limited capital resources, and the weak industry conditions impacting the Company's business raise substantial doubt as to its ability to continue as a going concern.

### ***Reclassifications***

Certain prior period amounts have been reclassified to conform to the current period presentation. Accrued state income tax previously included in accounts payable and accrued liabilities has been reclassified to income taxes payable on the consolidated balance sheets. In addition, state income tax expense previously recorded as a component of selling, general and administrative expenses has been reclassified to the provision for income tax. These reclassifications did not affect total assets, total liabilities, stockholders' deficit or net loss.

Under ASC Subtopic 205-20, “*Presentation of Financial Statements - Discontinued Operations*” (“ASC Subtopic 205-20”), a component of an entity that is classified as discontinued operations is presented separately from continuing operations in the consolidated statements of operations and the consolidated statements of cash flows for all periods presented. All assets and liabilities related to such discontinued operations are presented separately in the consolidated balance sheets for all periods presented. Accordingly, the presentation of prior period balances may not agree to prior issued financial statements.

### ***Significant Accounting Policies***

The significant accounting policies and critical estimates applied by the Company in these interim unaudited consolidated financial statements are the same as those applied in the Company’s audited consolidated financial statements and accompanying notes included in the Company’s 2023 Form 10-K, unless otherwise disclosed in these accompanying notes to the unaudited consolidated financial statements for the interim period ended September 30, 2024.

### ***Consolidation of Variable Interest Entities***

In accordance with the provisions of ASC 810, “*Consolidation*,” the Company consolidates any variable interest entity (“VIE”) of which it is the primary beneficiary. The typical condition for a controlling financial interest ownership is holding a majority of the voting interests of an entity; however, a controlling financial interest may also exist in entities, such as VIEs, through arrangements that do not involve controlling voting interests. ASC 810 requires a variable interest holder to consolidate a VIE if that party has the power to direct the activities of the VIE that most significantly impact the VIE’s economic performance and the obligation to absorb losses of the VIE that could potentially be significant to the VIE or the right to receive benefits from the VIE that could potentially be significant to the VIE. The Company does not consolidate a VIE in which it has a majority ownership interest when it is not considered the primary beneficiary. The Company evaluates its relationships with all the VIEs on an ongoing basis to reassess if it continues to be the primary beneficiary.

### ***Non-Controlling Interest***

Non-controlling interest (“NCI”) represents the net assets of entities that the Company does not directly own but has a controlling financial interest. NCI is shown as a component of stockholders’ deficit on the consolidated balance sheets and the share of income (loss) attributable to non-controlling interest is shown as a component of income (loss) in the consolidated statements of operations.

### ***Business Combinations***

The Company accounts for its business acquisitions in accordance with ASC 805-10, “*Business Combinations*.” The Company allocates the total cost of the acquisition to the underlying net assets based on their respective estimated fair values. As part of this allocation process, the Company identifies and attributes values and estimated lives to the intangible assets acquired. These determinations involve significant estimates and assumptions regarding multiple, highly subjective variables, including those with respect to future cash flows, discount rates, asset lives, and the use of different valuation models, and therefore require considerable judgment. The Company’s estimates and assumptions are based, in part, on the availability of listed market prices or other transparent market data. These determinations affect the amount of amortization expense recognized in future periods. The Company bases its fair value estimates on assumptions it believes to be reasonable but are inherently uncertain.

### ***Convertible Instruments***

The Company accounts for convertible instruments in accordance ASC Topic 470, “*Accounting for Convertible Securities with Beneficial Conversion Features*”, as those professional standards pertain to “Certain Convertible Instruments”. Accordingly, the Company records convertible debt instruments in their entirety as a liability at fair value upon issuance. Subsequent to initial recognition, the convertible debt is measured at amortized cost, with any issuance costs amortized over the life of the instrument. Interest expense is recognized using the effective interest method, and any changes in fair value are not recognized in earnings unless the instruments are settled or converted.

### ***Derivative Liabilities***

The Company evaluates all of its agreements to determine if such instruments have derivatives or contain features that qualify as embedded derivatives. For derivative financial instruments that are accounted for as liabilities, the derivative instrument is initially recorded at its fair value and is then re-valued at each reporting date, with changes in the fair value reported in the Consolidated Statements of Operations. In calculating the fair value of derivative liabilities, the Company uses a valuation model when Level 1 inputs are not available to estimate fair value at each reporting date. Derivative instrument liabilities are classified in the consolidated balance sheets as current or non-current based on whether or not net cash settlement of the derivative instrument could be required within twelve months of the reporting date. Critical estimates and assumptions used in the model are discussed in “*Note 13 – Derivative Liabilities*”.

### ***Use of Estimates***

The preparation of financial statements in accordance with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the dates of the financial statements and the reported amounts of total net revenue and expenses in the reporting periods. The Company regularly evaluates estimates and assumptions related to revenue recognition, inventory valuation, stock-based compensation expense, goodwill and purchased intangible asset valuations, derivative liabilities, deferred income tax asset valuation allowances, uncertain tax positions, tax contingencies, litigation and other loss contingencies.

These estimates and assumptions are based on current facts, historical experience and various other factors that the Company believes to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities and the recording of revenue, costs and expenses that are not readily apparent from other sources. The actual results the Company experiences may differ materially and adversely from these estimates. To the extent there are material differences between the estimates and actual results, the Company’s future results of operations will be affected.

### ***I ncome (Loss) Per Common Share***

In accordance with the provisions of ASC 260, “*Earnings Per Share*”, net income (loss) per share is computed by dividing net income or loss by the weighted-average shares of common stock outstanding during the period. During a loss period, the effect of the potential exercise of stock options, warrants, convertible preferred stock, and

convertible debt are not considered in the diluted loss per share calculation since the effect would be anti-dilutive. If the Company is in a net income position, diluted earnings per share includes stock options, warrants, convertible preferred stock, and convertible debt that are determined to be dilutive using the treasury stock method for all equity instruments issuable in equity units and the “if converted” method for the Company’s convertible debt. Refer to “Note 16 – Earnings Per Share”.

Dilutive securities that are not included in the calculation of diluted net loss per share because their effect is anti-dilutive are as follows (in common equivalent shares):

	Nine Months Ended September 30,	
	2024	2023
Common Stock Warrants	1,460,199	1,007,687
Common Stock Options	285,928	176,859
Convertible Debt	405,201	—
Series V Preferred Stock	1,407,143	—
	<b>3,558,471</b>	<b>1,184,546</b>

#### ***Recently Adopted Accounting Standards***

In June 2022, the FASB issued ASU 2022-03, “*Fair Value Measurements—Fair Value Measurement of Equity Securities Subject to Contractual Sale Restrictions (Topic 820)*”. ASU 2022-03 clarifies that a contractual restriction on the sale of an equity security is not considered part of the unit of account of the equity security and, therefore, is not considered in measuring fair value. It also clarifies that an entity cannot, as a separate unit of account, recognize and measure a contractual sale restriction. For public business entities, the ASU is effective for fiscal years beginning after December 15, 2023, and interim periods within those fiscal years. The adoption of the standard on January 1, 2024 did not have a material impact on the Company’s consolidated financial statements.

#### ***Recently Issued Accounting Standards***

In October 2023, the FASB issued ASU 2023-06, “*Disclosure Improvements*,” which incorporates certain existing or incremental disclosures and presentation requirements of SEC Regulations S-X and S-K into the FASB Accounting Standards Codification (the “Codification”). ASU 2023-06 is effective for the Company as of the effective date to remove the existing disclosure requirement from Regulations S-X and S-K. Early adoption is not permitted. The Company is currently evaluating the effect of adopting this ASU.

In November 2023, the FASB issued ASU 2023-07, “*Segment Reporting (Topic 280): Improvements to Reportable Segment Disclosures*,” which requires that a public entity provide all annual disclosures about a reportable segment’s profit or loss and assets currently required by Topic 280 in interim periods, including those that have a single reportable segment. It also requires all public entities, including those with a single reportable segment, to disclose significant segment expenses and other segment items for each reportable segment. In addition, the ASU requires entities to disclose information about the chief operating decision maker (“CODM”) and an explanation of how the CODM uses the reported measures. For public business entities, the ASU is effective for fiscal years beginning after December 15, 2023, and interim periods within fiscal years beginning after December 15, 2024. Early adoption is permitted. The Company is currently evaluating the effect of adopting this ASU.

In December 2023, the FASB issued ASU 2023-09, “*Income Taxes (Topic 740): Improvements to Income Tax Disclosures*,” which requires public business entities to disclose additional information in specified categories with respect to the reconciliation of the effective tax rate to the statutory rate (the rate reconciliation) for federal, state, and foreign income taxes. It also requires greater detail about individual reconciling items in the rate reconciliation to the extent the impact of those items exceeds a specified threshold. In addition, the ASU requires information pertaining to taxes paid (net of refunds received) to be disaggregated for federal, state, and foreign taxes and further disaggregated for specific jurisdictions to the extent the related amounts exceed a quantitative threshold. For public business entities, the ASU is effective for fiscal years beginning after December 15, 2024. The Company is currently evaluating the effect of adopting this ASU.

**NOTE 3 – CONCENTRATIONS OF BUSINESS AND CREDIT RISK**

The Company maintains cash balances in several financial institutions that are insured by either the Federal Deposit Insurance Corporation or the National Credit Union Association up to certain federal limitations. At times, the Company's cash balance exceeds these federal limitations. The Company has not historically experienced any material loss from carrying cash on hand. The amount in excess of insured limitations was nil as of September 30, 2024 and December 31, 2023, respectively.

The Company provides credit in the normal course of business to customers located throughout the U.S. The Company performs ongoing credit evaluations of its customers and maintains allowances for credit losses based on factors surrounding the credit risk of specific customers, historical trends, and other information. There were no customers that comprised more than 10.0% of the Company's revenue for the three and nine months ended September 30, 2024 and 2023.

The Company sources cannabis products for retail from various vendors. However, as a result of regulations in the State of California, the Company's California retail operations must use vendors licensed by the State. As a result, the Company is dependent upon the licensed vendors in California to supply products. If the Company is unable to enter into relationships with sufficient members of properly licensed vendors, the Company's sales may be impacted. During the three and nine months ended September 30, 2024 and 2023, the Company did not have any concentration of vendors for inventory purchases. However, this may change depending on the number of vendors who receive appropriate licenses to operate in the State of California.

**NOTE 4 – INVENTORY**

Raw materials consist of materials and packaging for manufacturing of products owned by the Company. Finished goods consists of cannabis products sold in retail and distribution. Inventory consisted of the following:

	(in thousands)	
	September 30, 2024	December 31, 2023
Raw Materials	\$ 312	\$ 647
Finished Goods	1,033	462
<b>Total Inventory</b>	<b>\$ 1,345</b>	<b>\$ 1,109</b>

## NOTE 5 – INVESTMENTS

### *Mystic Holdings*

In September 2023, the Company entered into a settlement agreement to resolve the outstanding litigation with Mystic Holdings, Inc. (“Mystic”) which confirmed the Company's ownership of 8,323,764 shares of common stock in Mystic and 8,332 shares of Series A preferred stock in Mystic. In accordance with ASC 321, the Company recorded the investment in equity securities at fair value based upon the quoted price of the shares in active trading markets (Level 1). As of September 30, 2024, the fair value of the investment was \$0.83 million. The Company recorded an unrealized gain on investment of \$0.52 million and \$0.17 million for the three and nine months ended September 30, 2024, respectively.

The following tables present the Company's financial instruments that are measured and recorded at fair value on the Company's consolidated balance sheets on a recurring basis:

(in thousands)				
September 30, 2024				
	Amount	Level 1	Level 2	Level 3
Investment in Mystic Holdings, Inc.	\$ 833	\$ 833	\$ —	\$ —
<b>Total</b>	<b>\$ 833</b>	<b>\$ 833</b>	<b>\$ —</b>	<b>\$ —</b>

  

(in thousands)				
December 31, 2023				
	Amount	Level 1	Level 2	Level 3
Investment in Mystic Holdings, Inc.	\$ 667	\$ 667	\$ —	\$ —
Investment in IVXX Gardens I, Inc.	1,400	—	—	1,400
<b>Total</b>	<b>\$ 2,067</b>	<b>\$ 667</b>	<b>\$ —</b>	<b>\$ 1,400</b>

## NOTE 6 – PROPERTY, EQUIPMENT AND LEASEHOLD IMPROVEMENTS

Property, equipment, and leasehold improvements consisted of the following:

(in thousands)		
	September 30, 2024	December 31, 2023
Land and Building	\$ 5,872	\$ 7,581
Furniture and Equipment	170	168
Computer Hardware	287	281
Leasehold Improvements	5,672	5,241
Vehicles	26	19
Construction in Progress	—	538
Subtotal	12,027	13,828
Less Accumulated Depreciation	(4,961)	(4,643)
<b>Property, Equipment and Leasehold Improvements, Net</b>	<b>\$ 7,066</b>	<b>\$ 9,185</b>

Depreciation expense related to continuing operations was \$0.15 million and \$0.08 million for the three months ended September 30, 2024 and 2023, respectively, and \$0.43 million and \$0.25 million for the nine months ended September 30, 2024 and 2023, respectively.

During the second fiscal quarter of 2024, management noted indicators of impairment of its property, equipment and leasehold improvements. Specifically, changes in circumstances resulted in changes to expected future cash flows from land and buildings. The Company used a quoted market price to determine fair value, resulting in an impairment loss of \$1.71 million during the nine months ended September 30, 2024.

All property, equipment and leasehold improvements related to discontinued operations are separately presented from the consolidated balance sheets as of September 30, 2024 and December 31, 2023. Refer to "Note 18 – Discontinued Operations".

## NOTE 7 – INTANGIBLE ASSETS

Intangible assets consisted of the following:

	Estimated Useful Life in Years	(in thousands)					
		September 30, 2024			December 31, 2023		
		Gross Carrying Amount	Accumulated Amortization	Net Carrying Value	Gross Carrying Amount	Accumulated Amortization	Net Carrying Value
Amortizing Intangible Assets:							
Operating Licenses	14	\$ 7,868	\$ (4,854)	\$ 3,014	\$ 4,769	\$ (4,769)	\$ —
Total Amortizing Intangible Assets		7,868	(4,854)	3,014	4,769	(4,769)	—
Non-Amortizing Intangible Assets:							
Trade Name	Indefinite	530	—	530	530	—	530
Total Non-Amortizing Intangible Assets		530	—	530	530	—	530
Total Intangible Assets, Net		\$ 8,398	\$ (4,854)	\$ 3,544	\$ 5,299	\$ (4,769)	\$ 530

Amortization expense related to continuing operations was \$0.05 million and \$0.0 million for the three months ended September 30, 2024 and 2023, respectively, and \$0.09 million and \$0.0 million for the nine months ended September 30, 2024 and 2023, respectively.

## NOTE 8 – GOODWILL

As of September 30, 2024, changes in the carrying amount of goodwill during the period presented were as follows:

	(in thousands)
<b>Balance as of December 31, 2023</b>	<b>\$ —</b>
Acquisition of Coastal Pines Group	17,986
<b>Balance as of September 30, 2024</b>	<b>\$ 17,986</b>

Goodwill is assigned to the reporting unit, which is the operating segment level or one level below the operating segment. The Company conducts its annual goodwill impairment assessment on November 1, and between annual tests if the Company becomes aware of an event or a change in circumstances that would indicate the carrying value may be impaired. For the purpose of the goodwill impairment assessment, the Company has the option to perform a qualitative assessment (commonly referred to as “step zero”) to determine whether further quantitative analysis for impairment of goodwill or indefinite-lived intangible assets is necessary (“step one”). The balance of goodwill at September 30, 2024 and December 31, 2023 was \$17.99 million and \$0.0 million, respectively.

Refer to "Note 9 – Business Combinations" for goodwill acquired during the nine months ended September 30, 2024.

## NOTE 9 – BUSINESS COMBINATIONS

### *Safe Accessible Solutions, Inc.*

On May 1, 2024, the Company executed an amended and restated binding letter of intent (the “Amended LOI”) with Safe Accessible Solutions, Inc. (“SAS”) wherein the Company, a newly formed wholly-owned subsidiary of the Company (“Blum Acquisition”), and the stockholders of SAS shall enter into a Stock Sale and Purchase Agreement in which Blum Acquisition will acquire 100% of the common stock of SAS. The Company paid an aggregate consideration of \$1,671,451 as follows: (i) a secured promissory note in the aggregate principal amount of \$1,000,071 to be paid in monthly installments of approximately \$23,811 per month over 42 months; and (ii) the issuance of 945,605 shares of common stock of the Company valued at \$671,380 based on the closing share price, of which 196,507 shares of the Company's common stock shall be transferred no later than 12 months from closing date. On the date which is 24 months subsequent to the closing date, the previous stockholders of SAS shall have the option, but not the obligation, to exchange shares of the Company's common stock received as part of the purchase price for a promissory note (the "Put Option"). The Put Option is exercisable for a period of 90 days thereafter. The Note may be converted into common stock of the Company at the transaction valuation, on terms to be agreed upon. The Stock Sale and Purchase Agreement is subject to close upon regulatory approval.

On May 1, 2024, the Company, through its wholly-owned subsidiary Blum Management Holdings, Inc., executed a management services agreement with SAS (the "Management Services Agreement") pursuant to which the Company shall manage the operations of SAS. SAS operates a retail dispensary located in Sacramento, California. As consideration for such services, the Company shall receive a management fee of 100% of the economic benefit of SAS. The term of the MSA is indefinite and may only be terminated by the Company or upon the closing of the Stock Sale and Purchase Agreement.

### *Coastal Pine Holdings, Inc.*

On May 1, 2024, the Company, through its wholly-owned subsidiary Blum Management Holdings, Inc. (“Blum Management”), executed an advisory and consulting engagement letter (the "Agreement") with Coastal Pine Holdings, Inc. ("Coastal") pursuant to which Blum Management shall provide advisory and consulting services and related business support to Coastal. Coastal is a holding company involved in the management of retail dispensaries throughout Northern California. As compensation for such services, the Company shall receive a monthly fee of \$75,000. The term of the Agreement is indefinite and may only be terminated by the Company. The Agreement includes an option by Blum Management to purchase all of the outstanding equity of Coastal in exchange for a promissory note in the amount of \$940,974 payable to the shareholders of Coastal and the issuance of 889,725 shares of the Company's common stock, of which 496,712 shares of the Company's common stock were transferred upon execution of the Agreement and 393,013 shares of the Company's common stock shall be transferred on the 12-month anniversary of the date of the Agreement. The sale of the equity of Coastal is subject to close upon regulatory approval.

The transactions are intended to expand the Company's retail footprint in Northern California and to achieve synergies with the Company's existing retail operations in Northern California. Transaction-related costs and issuance costs related to the business combination were nil. As a result of the agreements entered into on May 1, 2024, the Company determined these entities are variable interest entities under ASC 810, “Consolidation” (“ASC 810”). The entities are under common control and accounted for as a single transaction under Coastal Pines Group (“CPG”) for presentation purposes.

The preliminary allocation was based upon the Company's estimates and assumptions of the assets and liabilities of CPG and are subject to change within the measurement period. The following table summarizes the preliminary allocation of the purchase price based on fair value:

	(in thousands)
Equity Consideration - Common Stock	\$ 1,262
Put Option	3,480
Note Payable	1,874
<b>Total Consideration</b>	<b>\$ 6,616</b>
Assets Acquired:	
Cash and Cash Equivalents	\$ 959
Accounts Receivable	85
Inventory	606
Prepaid Expenses & Other Assets	110
Property, Equipment and Leasehold Improvements	470
Right-of-Use Asset	1,694
Intangible Assets	3,100
Total Assets Acquired	7,024
Liabilities Assumed:	
Accounts Payable & Accrued Liabilities	3,877
Operating Lease Liabilities	2,077
Notes Payable	307
Income Taxes Payable	10,505
Deferred Tax Liabilities	1,628
Total Liabilities Assumed	18,394
Estimated Fair Value of Net Assets Acquired	(11,370)
<b>Estimated Goodwill</b>	<b>\$ 17,986</b>

CPG contributed revenue of \$2.93 million and \$5.06 million for the three and nine months ended September 30, 2024, respectively, and net loss of \$0.52 million and \$1.1 million for the nine months ended September 30, 2024, respectively.

Supplemental information on an unaudited pro forma basis is reflected as if the transaction had occurred on January 1, 2023. The supplemental unaudited pro forma financial information is presented for comparative purposes only and is not necessarily indicative of what the Company's financial position or results of operations would have been had the Company completed the transaction at the dates indicated, nor is it intended to project the future financial position or operating results of the Company as a result of the transaction.

(in thousands)



	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Pro Forma Revenue	\$ 4,364	\$ 5,207	\$ 14,135	\$ 16,183
Pro Forma Net Income (Loss)	\$ (3,739)	\$ (3,333)	\$ 15,941	\$ (6,511)

**NOTE 10 – ACCOUNTS PAYABLE AND ACCRUED LIABILITIES**

Accounts payable and accrued liabilities consisted of the following:

	(in thousands)	
	September 30, 2024	December 31, 2023
Accounts Payable	\$ 15,317	\$ 9,417
Tax Liabilities	560	627
Accrued Payroll and Benefits	218	271
Current Lease Liabilities	777	1,249
Accrued Interest	627	1,421
Accrued Related Party Services Expenses	2,500	1,875
Accrued Settlements	1,858	—
Other Accrued Expenses	3,818	1,736
<b>Total Accounts Payable &amp; Accrued Liabilities</b>	<b>\$ 25,675</b>	<b>\$ 16,596</b>

**NOTE 11 – LEASES**

The Company occupies office and other facilities under lease agreements that expire at various dates. In addition, office, production and transportation equipment are leased under agreements that expire at various dates. The Company does not have any finance leases. Total operating lease costs were \$0.37 million and \$0.43 million for the three months ended September 30, 2024 and 2023, respectively, and \$1.26 million and \$1.32 million for the nine months ended September 30, 2024 and 2023, respectively. Short-term lease costs during the fiscal quarters ended September 30, 2024 and 2023 were not material.

As of September 30, 2024 and December 31, 2023, the Company had short-term lease liabilities of \$0.78 million and \$1.25 million, respectively. The table below presents total operating lease right-of-use assets and lease liabilities as of:

	(in thousands)	
	September 30, 2024	December 31, 2023
Operating Lease Right-of-Use Assets	\$ 3,271	\$ 8,166
Operating Lease Liabilities	\$ 3,881	\$ 9,694

The table below presents the weighted average remaining lease term for operating leases and weighted average discount rate used in calculating operating lease right-of-use assets:

	September 30, 2024	December 31, 2023
Weighted Average Remaining Lease Term (Years)	8.3	9.2
Weighted Average Discount Rate	11.5%	11.7%

On May 7, 2024, the Company terminated a lease agreement and agreed to a settlement payment of \$0.20 million, of which \$0.15 million was paid as of June 30, 2024. The remaining balance is due through May 2025. As a result, the Company wrote off the related right-of-use asset and lease liability in the amount of \$4.28 million and \$4.44 million, respectively.

During the second fiscal quarter of 2024, the Company terminated a lease agreement and wrote off the related right-of-use asset and lease liability in the amount of \$1.64 million and \$2.79 million, respectively.

## NOTE 12 – NOTES PAYABLE

Notes payable consisted of the following:

	(in thousands)	
	September 30, 2024	December 31, 2023
Promissory note dated July 27, 2021, issued to Arthur Chan, which matured July 26, 2024, and bears interest at a rate of 8.0% per annum.	\$ 2,500	\$ 2,500
Unsecured promissory note dated December 28, 2022 due to a related party. The interest rate on the note is 1.0% and matures on December 28, 2027.	154	154
Promissory note dated October 1, 2021, issued to Matthew Guild as part of the SilverStreak Solutions acquisition. The interest rate on the note was 10.0%. The note matures in March 2028.	261	264
Promissory note dated October 1, 2021, issued to Sterling Harlan as part of the SilverStreak Solutions acquisition. The interest rate on the note was 10.0%. The note matures in March 2028.	1,044	1,058
Secured promissory notes dated March 6, 2023 issued to People's California, LLC, which matures in March 2028 and bears interest at a rate of 10.0% per annum on the first \$3.00 million due in December 2023, and 5.0% per annum on the remaining balance through September 2023 and 10.0% per annum thereafter. Payment of the remaining balance is due in March 2028.	—	22,200
Promissory note dated May 1, 2019, assumed by the Company on July 1, 2021 in connection with the purchase of real property, from a related party. The note matures on May 15, 2039 and bears interest at a rate of 9.9% per annum.	2,753	2,813
Promissory notes dated May 1, 2024 issued to the shareholders of CPG, at a nominal interest rate.	761	—
Convertible promissory notes dated May 1, 2024 issued to the shareholders of Coastal Pines Group, which mature through May 1, 2028 and bear interest at a rate of 6.0% per annum.	408	—
Convertible promissory notes dated May 1, 2024 issued to the shareholders of Coastal Pines Group, which mature through November 1, 2027 and bear interest at a rate of 7.0% per annum.	1,306	—
Notes payable issued in January 2023, assumed by the Company on May 1, 2024 in connection with the acquisition of CPG, which mature on June 1, 2025 and bear interest at a rate of 10.0% per annum.	101	—
Notes Payable - Promissory Notes	9,288	28,989
Vehicle Loans	—	7
Less: Short-Term Debt	(3,789)	(22,593)
Plus: Debt Premium (Discount), net	(103)	82
<b>Net Long-Term Debt</b>	<b>\$ 5,396</b>	<b>\$ 6,485</b>

### *Promissory Note Related to People's California, LLC*

On March 6, 2023, the Company entered into a binding settlement term sheet (as amended on May 17, 2023, the "Settlement Term Sheet") to resolve certain litigation matters with People's California, LLC. On July 10, 2023, the Company received a notice from People's California, LLC in respect of the Settlement Term Sheet wherein People's California, LLC notified the Company that it had failed to make a principal repayment of \$2.20 million on July 6, 2023 and a monthly interest payment of \$25,000 for the month of June 2023. As a result, the promissory notes held by People's California, LLC became callable by the creditor. Accordingly, the Company classified the long-term debt as current notes payable in the consolidated balance sheets as of September 30, 2024 and December 31, 2023.

Pursuant to the Settlement Term Sheet, on June 10, 2024, Unrivaled Brands, Inc. entered into a Membership Interest Purchase Agreement to sell its controlling membership interest in People's First Choice, LLC. Of the total consideration of \$24.84 million, cash consideration of \$9.00 million (the "Cash Consideration") was paid from the sale in the form of \$8.00 million in cash due at closing and \$1.00 million in a secured promissory note to be paid over 12 months. The Cash Consideration was paid to People's in settlement of the debt pursuant to the Settlement Term Sheet. As a result of the sale and pursuant to the terms of the Settlement Term Sheet, after the Cash Consideration, the remaining debt to People's is settled, subject to any deficiencies as defined therein. Accordingly, the Company recognized a gain on extinguishment of debt of \$15.18 million for the three and six months ended June 30, 2024. Refer to "Note 18 – Discontinued Operations" for further information on the disposition.

### *Convertible Promissory Notes Related to Acquisition of Coastal Pines Group*

On May 1, 2024, the Company issued secured promissory notes to the shareholders of Safe Accessible Solutions, Inc. and Coastal Pine Holdings, Inc. in the aggregate principal amount of \$1,000,071 and \$940,974, respectively, to be paid in monthly installments of approximately \$29,493 per month over 40 months and \$27,836 per month over 42 months, respectively. The promissory notes bear interest at a rate of 7.0% and may be converted into common stock of the Company at the transaction valuation, on terms to be agreed upon.

On August 1, 2024, the convertible promissory notes related to the acquisition of SAS were amended to reallocate the outstanding principal balance among the noteholders with the aggregate principal balance of \$1,000,071 remaining unchanged. In addition, one of the two convertible promissory notes was further amended wherein the interest rate was reduced to 6.0%, the aggregate monthly repayments were reduced by \$3,467, and the maturity date was extended to May 1, 2028. The amendment was classified as a troubled debt restructuring pursuant to ASC 470-60, "Troubled Debt Restructurings by Debtors".

# NOTE 13 – DERIVATIVE LIABILITY

A reconciliation of the changes in fair value of derivative liabilities for the three and nine months ended September 30, 2024 and 2023 is as follows:

	(in thousands)			
	Three Months Ended		Nine Months Ended	
	September 30, 2024	September 30, 2023	September 30, 2024	September 30, 2023
Balance, Beginning of Period	\$ 1,923	\$ —	\$ —	\$ —
Issuance of Derivative Liability	—	—	1,793	—
Measurement Period Adjustment	1,687	—	1,687	—
Change in Fair Value of Derivative Liability	550	—	680	—
<b>Balance, End of Period</b>	<b>\$ 4,160</b>	<b>\$ —</b>	<b>\$ 4,160</b>	<b>\$ —</b>

On May 1, 2024, the Company issued 945,605 shares of common stock of the Company pursuant to the Amended LOI with Safe Accessible Solutions, Inc. wherein the previous stockholders of SAS shall have the option, but not the obligation, to exchange shares of the Company's common stock received as part of the purchase price for a promissory note. The Put Option is exercisable 24 months subsequent to the closing date for a period of 90 days thereafter. The Put Option met the criteria in ASC 480 and is therefore classified as a derivative liability at fair value with changes being reported through the statement of operations. Refer to "Note 14 – Stockholders' Deficit" for further information on the underlying common shares.

The fair value of the Put Option was determined using the Black-Scholes simulation model based on Level 3 inputs on the fair value hierarchy. The following weighted average assumptions were used for the periods presented:

	Issuance Date	September 30, 2024
Share Price	\$ 0.71	\$ 0.42
Exercise Price	\$ 2.75	\$ 2.75
Expected Life (in Years)	2.25	1.83
Annualized Volatility	88.0%	107.1%
Risk-Free Annual Interest Rate	4.9%	3.6%

## NOTE 14 – STOCKHOLDERS' DEFICIT

### *Series V Preferred Stock*

In December 2022, the Company filed a Certificate of Designation of Rights, Privileges, Preferences, and Restrictions with the Secretary of State of the State of Nevada to establish a new class of preferred shares, the Series V Preferred Stock, \$0.001 par value. The number of authorized shares of Series V Preferred Stock is 25,000,000 shares. Each share of Series V Preferred Stock is convertible into ten shares of Common Stock at any time from and after the first anniversary of the issuance date. Each share of Series V Preferred Stock will automatically be converted into ten fully paid and non-assessable shares of Common Stock on the second anniversary of the date on which the holder's shares of Series V Preferred Stock were issued. The Series V Class of Preferred Stock have a one-year lock-up and have a two times voting right which automatically expires in two years. The conversion ratio of each share of Series V Preferred Stock was adjusted to one-tenth (1/10<sup>th</sup>) of a share of Common Stock to reflect the Reverse Stock Split effective January 12, 2024 as retroactively presented herein.

In January 2023, the Company entered into Securities Purchase Agreements with certain investors, including Sabas Carrillo, the Company's Chief Executive Officer, Patty Chan, the Company's Chief Financial Officer, James Miller, the Company's Chief Operating Officer, and Robert Baca, the Company's Chief Legal Officer (the "Private Placement"). Pursuant to the SPA, the Company issued (i) 14,071,431 shares of Series V Preferred Stock at \$0.14 per share which is equal to the closing share price of the Company's common stock on December 30, 2022 on an as-converted-to-common stock-basis of one-tenth (1/10<sup>th</sup>) of a share of common stock for each one share of Series V Preferred Stock or \$1.40 per share of common stock and (ii) 703,572 warrants to purchase up to 703,572 of common stock with an exercise price of \$2.80 or equivalent to two times the as-converted-to-common stock purchase price of \$1.40. The Company received total gross proceeds of \$1.97 million from the Private Placement. The purchasers in the Private Placement entered into a voting agreement to assign their voting rights to Sabas Carrillo, the Company's Chief Executive Officer.

### *Series N Preferred Stock*

In February 2023, the Company filed a Certificate of Designation of Rights, Privileges, Preferences, and Restrictions with the Secretary of State of the State of Nevada to establish a new class of preferred shares, the Series N Preferred Stock, \$0.001 par value. The number of authorized shares of Series N Preferred Stock is 2,500,000 shares. Each share of Series N Preferred Stock is convertible into 100 shares of the Company's common stock at any time from and before the first anniversary of the issuance date. Each share of Series N Preferred Stock will automatically be converted into 100 fully paid and non-assessable shares of the Company's common stock on the first anniversary of the issuance date. The conversion ratio of each share of Series N Preferred Stock was adjusted to one (1) share of Common Stock to reflect the Reverse Stock Split effective January 12, 2024.

### *Common Stock*

The Company authorized 990,000,000 shares of common stock with \$0.001 par value per share. As of September 30, 2024 and December 31, 2023, 9,744,914 and 8,509,384 shares of common stock were outstanding, respectively.

On May 1, 2024, the Company issued 749,097 shares of common stock pursuant to the Amended LOI with SAS wherein the previous stockholders of SAS shall have the option, but not the obligation, to exchange shares of the Company's common stock received as part of the purchase price for a promissory note. Refer to "Note 13 – Derivative Liability" for further information on the Put Option. The Company determined that the underlying common shares are temporary equity in accordance with ASC 480, "Distinguishing Liabilities from Equity" and has reflected the amount as mezzanine equity in the consolidated balance sheets.

On May 1, 2024, the Company issued 496,712 shares of common stock to the shareholders of Coastal Pine Holdings, Inc. in connection with the transaction disclosed in "Note 9 – Business Combinations".

### *Variable Interest Entities*

The below information are entities the Company has concluded to be variable interest entities ("VIEs") as the Company possesses the power to direct activities through agreements in which the Company can significantly impact the VIEs and thus holds a controlling financial interest. The following table represents the summarized financial information about the Company's consolidated VIEs. VIEs include the balances of Safe Accessible Solutions, Inc. and Coastal Pine Holdings, Inc. as disclosed in "Note 9 – Business Combinations". This information represents amounts before intercompany eliminations.

As of December 31, 2023, the balances of VIEs were nil. As of and for the three and nine months ended September 30, 2024, the balances of the VIEs consisted of the following:

	(in thousands)
	Coastal Pines Group
Current Assets	\$ 1,566
Non-Current Assets	22,964
<b>Total Assets</b>	<b>\$ 24,530</b>
Current Liabilities	\$ 15,339
Non-Current Liabilities	3,413
<b>Total Liabilities</b>	<b>\$ 18,752</b>
<b>Non-Controlling Interest</b>	<b>\$ (874)</b>
Revenue for the three months ended September 30, 2024	\$ 2,929
Revenue for the nine months ended September 30, 2024	\$ 5,057
Net Loss Attributable to Non-Controlling Interest for the three months ended September 30, 2024	\$ (395)
Net Loss Attributable to Non-Controlling Interest for the three and nine months ended September 30, 2024	\$ (874)

**NOTE 15 – STOCK-BASED COMPENSATION**
**Equity Incentive Plans**

As a result of the Reorganization on January 12, 2024, Unrivaled Brands, Inc. assigned to Blüm, and Blüm assumed and agreed to perform all obligations pursuant to (a) the Terra Tech Corp. 2016 Equity Incentive Plan (the “2016 Equity Incentive Plan”), the Terra Tech Corp. Amended and Restated 2018 Equity Incentive Plan (the “2018 Equity Incentive Plan”), and the UMBRLA, Inc. 2019 Equity Incentive Plan (the “2019 Equity Incentive Plan” or the “UMBRLA Plan”), and (b) each award agreement entered into pursuant to the equity incentive plans.

The following table contains information about the Company's equity incentive plans as of September 30, 2024:

	<b>Awards Reserved for Issuance</b>	<b>Awards Exercised</b>	<b>Awards Outstanding</b>	<b>Awards Available for Grant</b>
2016 Equity Incentive Plan	2,000,000	—	2,489	1,997,511
2018 Equity Incentive Plan	43,975,694	40,221	165,570	43,769,903
2019 Equity Incentive Plan	55,001,117	349	117,869	54,882,899

**Stock-Based Compensation Expense**

The following table sets forth the total stock-based compensation expense resulting from stock options and restricted grants of common stock to employees, directors and non-employee consultants in the consolidated statement of operations which are included in selling, general and administrative expenses:

<b>(in thousands, except for shares / options)</b>				
<b>For the Three Months Ended</b>				
<b>Type of Award</b>	<b>September 30, 2024</b>		<b>September 30, 2023</b>	
	<b>Number of Shares or Options Granted</b>	<b>Stock-Based Compensation Expense</b>	<b>Number of Shares or Options Granted</b>	<b>Stock-Based Compensation Expense</b>
Stock Options	—	\$ 66	—	\$ 85
Stock Grants:				
<b>Total Stock-Based Compensation Expense</b>		<b>\$ 66</b>		<b>\$ 85</b>

<b>(in thousands, except for shares / options)</b>				
<b>For the Nine Months Ended</b>				
<b>Type of Award</b>	<b>September 30, 2024</b>		<b>September 30, 2023</b>	
	<b>Number of Shares or Options Granted</b>	<b>Stock-Based Compensation Expense</b>	<b>Number of Shares or Options Granted</b>	<b>Stock-Based Compensation Expense</b>
Stock Options	—	\$ 382	—	\$ 273
Stock Grants:				
Non-Employee Consultants (Common Stock)	—	—	961,783	1,909
<b>Total Stock-Based Compensation Expense</b>		<b>\$ 382</b>		<b>\$ 2,182</b>

### Stock Options

The following table summarizes the Company's stock option activity and related information for the nine months ended September 30, 2024:

	Number of Shares	Weighted- Average Exercise Price Per Share	Weighted- Average Remaining Contractual Life (in years)	Aggregate Intrinsic Value of In-the-Money Options
<b>Options Outstanding as of January 1, 2024</b>	<b>369,301</b>	<b>\$ 13.00</b>		
Forfeited	(83,373)	\$ (1.57)		
<b>Options Outstanding as of September 30, 2024</b>	<b>285,928</b>	<b>\$ 15.81</b>	6.9 years	\$ —
<b>Options Exercisable as of September 30, 2024</b>	<b>284,346</b>	<b>\$ 15.85</b>	6.9 years	\$ —

As of September 30, 2024, total unrecognized stock-based compensation was \$0.03 million. Such costs are expected to be recognized over a weighted-average period of approximately 0.10 years. The Company recognizes compensation expense for stock option awards on a straight-line basis over the applicable service period of the award. The service period is generally the vesting period.

The Company does not have sufficient historical information to develop reasonable expectations about future exercise patterns and post-vesting employment termination behavior. Hence, the Company uses the "simplified method" described in Staff Accounting Bulletin 107 to estimate the expected term of share option grants. The expected stock price volatility assumption was determined by examining the historical volatilities for the Company's common stock. The Company will continue to analyze the historical stock price volatility and expected term assumptions as more historical data for the Company's common stock becomes available. The risk-free interest rate assumption is based on the U.S. treasury instruments whose term was consistent with the expected term of the Company's stock options. The expected dividend assumption is based on the Company's history and expectation of dividend payouts. The Company has never paid dividends on its common stock and does not anticipate paying dividends on its common stock in the foreseeable future. Accordingly, the Company has assumed no dividend yield for purposes of estimating the fair value of the Company stock-based compensation.

### NOTE 16 – EARNINGS PER SHARE

The following is a reconciliation for the calculation of basic and diluted earnings (loss) per share for the three and nine months ended September 30, 2024:

	(in thousands, except for shares and per share data)			
	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Net Income (Loss) from Continuing Operations	\$ (3,627)	\$ (3,562)	\$ 137	\$ (8,023)
Less: Accretion of Mezzanine Equity	(269)	—	(292)	—
Adjusted Net Loss from Continuing Operations	\$ (3,896)	\$ (3,562)	\$ (155)	\$ (8,023)
Weighted-Average Shares Outstanding - Basic	9,744,914	9,664,672	9,191,149	8,565,753
Weighted-Average Shares Outstanding - Diluted	9,744,914	9,664,672	9,191,149	8,565,753
Net Loss from Continuing Operations per Common Share - Basic	\$ (0.40)	\$ (0.37)	\$ (0.02)	\$ (0.94)
Net Loss from Continuing Operations per Common Share - Diluted	\$ (0.40)	\$ (0.37)	\$ (0.02)	\$ (0.94)

### NOTE 17 – WARRANTS

The following table summarizes the Company's warrant activity for the nine months ended September 30, 2024:

	Warrants	Weighted- Average Exercise Price
<b>Warrants Outstanding as of January 1, 2024</b>	1,463,312	\$ 6.17
Expired	(3,113)	\$ 86.73
<b>Warrants Outstanding as of September 30, 2024</b>	<b>1,460,199</b>	<b>\$ 6.00</b>





## NOTE 18 – DISCONTINUED OPERATIONS

### *Southern California Retail Operations*

On June 10, 2024, Unrivald Brands, Inc. entered into a Membership Interest Purchase Agreement (the “MIPA”) and simultaneously completed the sale of its controlling membership interest in People's First Choice, LLC (“PFC”), which operates as Blüm Santa Ana, for a total sale price of \$24.84 million. The consideration includes \$9.0 million in cash (the “Cash Consideration”) and the assumption of PFC’s liabilities (“PFC’s Liabilities”) totaling \$15.84 million. The Cash Consideration is in the form of \$8.0 million paid in cash at closing and a \$1.0 million secured promissory note to be paid over 12 months. Refer to “*Note 12 – Notes Payable*” for the settlement of debt with the Cash Consideration. Effective upon the closing of the transaction, the buyer assumed full operational and management control of the PFC business pursuant to a Management Services Agreement (the “MSA”), pending transfer of the cannabis licenses. As a result of the MSA, the Company no longer had a controlling financial interest and deconsolidated all assets and operations related to PFC as of June 10, 2024. The Company has continuing involvement in PFC as a result of the Trademark License Agreement in which the buyer shall have the right to continued use of the “Blüm” name and registered trademarks in connection with the on-going business of Blüm Santa Ana on a royalty-free basis for up to 18 months, and for a license fee thereafter at the buyer’s option. During the three months ended June 30, 2024, the Company had cash inflows and outflows of nil from discontinued operations related to PFC after the disposal date. The Company recognized a gain on disposal of assets of \$16.54 million related to the disposition during the nine months ended September 30, 2024.

On February 18, 2024, The Spot closed its doors for in-store shopping and continued offering cannabis delivery. During the fiscal second quarter of 2024, the Company ceased operations at The Spot. On April 11, 2024, Unrivald Brands, Inc. entered into a Stock Purchase Agreement to sell 100% of the issued and outstanding capital stock of The Spot for a purchase price of \$0.53 million to be paid in cash. The transaction is subject to close upon regulatory approval which is expected within one year.

The assets and liabilities related to People's First Choice LLC and The Spot were measured at the lower of their carrying amount or fair value less costs to sell (“FVLCTS”) upon classification as held for sale, resulting in an impairment expense of \$0.12 million during the nine months ended September 30, 2024. The Company concluded that the disposal of People's First Choice LLC and the exit of The Spot, as reported under the cannabis retail segment, represented a strategic shift that will have a major effect on the Company's operations and financial results and thus all assets and liabilities allocable to the entities were classified as discontinued operations. Revenue and expenses, gains or losses relating to the discontinuation of such operations were eliminated from profit or loss from the Company’s continuing operations and are shown as a single line item in the consolidated statements of operations for all periods presented.

### *Cultivation Operations*

In October 2023, the Company entered into a management services agreement with a third-party to manage and operate the Company's cultivation facility in Oakland, California. The facility had been non-operational since October 2022. The transaction was not within the scope of deconsolidation guidance under ASC 810 and was accounted for as a sublease in accordance with ASC 842.

On December 15, 2023, the Company entered into a management services agreement with a third-party to manage and operate the Company's cultivation operations in Oakland, California (the “MSA”). The agreement includes an option to purchase the licensed entity at its fair value or a negotiated price. In conjunction with the MSA, the parties entered into a binding letter of intent to sell 100% of the stock and assets of the licensed entity. As a result, the Company no longer had controlling financial interest and all assets and liabilities related to the cultivation operations in Oakland have been fully deconsolidated as of December 31, 2023. On January 28, 2024, the purchase option was exercised and the Company sold the cultivation operations for a purchase price of \$1.40 million, of which \$0.10 million was received as a deposit as of December 31, 2023, and recognized \$0.10 million loss on sale.

The Company concluded that the exit and disposal of its cultivation operations, as reported under the cannabis cultivation and distribution segment, represented a strategic shift that will have a major effect on the Company's operations and financial results and thus all assets and liabilities allocable to the cultivation operations were classified as discontinued operations. The remaining assets associated with the cultivation operations were measured at the lower of their carrying amount or FVLCTS. Revenue and expenses, gains or losses relating to the discontinuation of cultivation operations were eliminated from profit or loss from the Company’s continuing operations and are shown as a single line item in the consolidated statements of operations for all periods presented. The Company has significant continuing involvement in the cultivation facility in Oakland, California as a result of its sublease agreement which expires on July 31, 2027.

Operating results for the discontinued operations were comprised of the following:

	(in thousands)			
	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Total Revenues	\$ —	\$ 6,849	\$ 8,531	\$ 20,740
Cost of Goods Sold	—	3,381	3,840	10,170
Gross Profit	—	3,468	4,691	10,570
Selling, General & Administrative Expenses	36	2,657	3,827	6,993
Impairment of Assets	76	—	123	—
Gain on Disposal of Assets	—	—	(16,535)	—
Income (Loss) from Operations	(112)	811	17,276	3,577
Interest Expense	—	—	(1,143)	(917)
Other Income (Expense)	—	(302)	24	5
Income (Loss) from Discontinued Operations Before Provision for Income Taxes	(112)	509	16,157	2,665
Provision for Income Tax Benefit for Discontinued Operations	—	(309)	280	(842)
<b>Net Income (Loss) from Discontinued Operations</b>	<b>\$ (112)</b>	<b>\$ 200</b>	<b>\$ 16,437</b>	<b>\$ 1,823</b>
Net Income from Discontinued Operations per Common Share - Basic	\$ (0.01)	\$ 0.02	\$ 1.79	\$ 0.21
Net Income from Discontinued Operations per Common Share - Diluted	\$ (0.01)	\$ 0.02	\$ 1.79	\$ 0.21

The carrying amounts of the major classes of assets and liabilities for the discontinued operations are as follows:

	(in thousands)	
	September 30, 2024	December 31, 2023
Cash	\$ 6	\$ 446
Accounts Receivable, Net	—	550

Inventory	—	591
Prepaid Expenses & Other Assets	7	110
Property, Equipment and Leasehold Improvements, Net	103	676
Intangible Assets, Net	697	829
Goodwill	—	3,585
Other Assets	153	864
<b>Assets Related to Discontinued Operations</b>	<b>\$ 966</b>	<b>\$ 7,651</b>
Accounts Payable & Accrued Liabilities	\$ 498	\$ 5,915
Income Tax Payable	—	8,274
Long-Term Lease Liabilities	—	176
<b>Liabilities Related to Discontinued Operations</b>	<b>\$ 498</b>	<b>\$ 14,365</b>

**NOTE 19 – SEGMENT INFORMATION**

The Company operates in two segments:

- (i) *Cannabis Retail* – Either independently or in conjunction with third parties, the Company operates medical marijuana and adult use cannabis dispensaries in California. All retail dispensaries offer a broad selection of medical and adult use cannabis products including flower, concentrates, and edibles.
- (ii) *Cannabis Distribution* – The Company operates a distribution center in California that distributes its own branded products as well as third party products to its retail dispensaries in California under the Korova brand.

For the periods presented, revenue by reportable segments are as follows:

	<b>(in thousands)</b>		<b>% of Total Revenue</b>			<b>(in thousands)</b>		<b>% of Total Revenue</b>	
	<b>Total Revenue</b>		<b>Three Months Ended September 30,</b>			<b>Total Revenue</b>		<b>Nine Months Ended September 30,</b>	
	<b>2024</b>	<b>2023</b>	<b>2024</b>	<b>2023</b>		<b>2024</b>	<b>2023</b>	<b>2024</b>	<b>2023</b>
Cannabis Retail	\$ 4,283	\$ 1,727	98.1%	111.5%		\$ 9,793	\$ 5,295	98.6%	93.0%
Cannabis Distribution	81	(178)	1.9%	(11.5)%		140	400	1.4%	7.0%
<b>Total</b>	<b>\$ 4,364</b>	<b>\$ 1,549</b>	<b>100.0%</b>	<b>100.0%</b>		<b>\$ 9,933</b>	<b>\$ 5,695</b>	<b>100.0%</b>	<b>100.0%</b>

For the periods presented, results of operations by reportable segments are as follows:

	(in thousands)							
	Three Months Ended September 30, 2024				Three Months Ended September 30, 2023			
	Cannabis Retail	Cannabis Distribution	Corporate & Other	Total	Cannabis Retail	Cannabis Distribution	Corporate & Other	Total
Total Revenues	\$ 4,283	\$ 81	\$ —	\$ 4,364	\$ 1,727	\$ (178)	\$ —	\$ 1,549
Cost of Goods Sold	1,974	(58)	—	1,916	1,056	(33)	—	1,023
Gross Profit	2,309	139	—	2,448	671	(145)	—	526
Gross Profit %	53.9%	171.6%			38.9%	81.5%		
Selling, General & Administrative	2,563	111	1,615	4,289	1,521	185	3,207	4,913
(Gain) Loss on Disposal of Assets	32	—	327	359	1,541	—	(1)	1,540
Loss from Operations	(286)	28	(1,942)	(2,200)	(2,391)	(330)	(3,206)	(5,927)
Other Income (Expense):								
Interest Expense	(207)	—	(458)	(665)	—	—	(944)	(944)
Change in Fair Value of Derivative Liability	—	—	(550)	(550)	—	—	—	—
Gain on Settlement of Liabilities	—	—	—	—	33	—	(33)	—
Income from Employer Retention Credit	—	—	(361)	(361)	—	—	1,232	1,232
Unrealized Loss on Investments	—	—	520	520	—	—	1,333	1,333
Other Income (Expense)	61	—	(1)	60	305	63	376	744
Total Other Income (Expense), Net	(146)	—	(850)	(996)	338	63	1,964	2,365
<b>Income (Loss) Before Provision for Income Taxes</b>	<b>\$ (432)</b>	<b>\$ 28</b>	<b>\$ (2,792)</b>	<b>\$ (3,196)</b>	<b>\$ (2,053)</b>	<b>\$ (267)</b>	<b>\$ (1,242)</b>	<b>\$ (3,562)</b>
<b>Total Assets</b>	<b>\$ 26,388</b>	<b>\$ 574</b>	<b>\$ 11,716</b>	<b>\$ 38,678</b>	<b>\$ 14,925</b>	<b>\$ 4,252</b>	<b>\$ 17,354</b>	<b>\$ 36,531</b>

  

	(in thousands)							
	Nine Months Ended September 30, 2024				Nine Months Ended September 30, 2023			
	Cannabis Retail	Cannabis Distribution	Corporate & Other	Total	Cannabis Retail	Cannabis Distribution	Corporate & Other	Total
Total Revenues	\$ 9,793	\$ 140	\$ —	\$ 9,933	\$ 5,295	\$ 400	\$ —	\$ 5,695
Cost of Goods Sold	4,815	280	—	5,095	2,759	217	—	2,976
Gross Profit	4,978	(140)	—	4,838	2,536	183	—	2,719
Gross Profit %	50.8%	(100.0)%			47.9%	45.8%		
Selling, General & Administrative Expenses	6,490	229	8,120	14,839	2,625	522	10,988	14,135
Impairment Expense	—	—	1,709	1,709	—	—	—	—
(Gain) Loss on Disposal of Assets	206	(40)	327	493	1,541	—	66	1,607
Loss from Operations	(1,718)	(329)	(10,156)	(12,203)	(1,630)	(339)	(11,054)	(13,023)
Other Income (Expense):								
Interest Expense	(556)	—	(1,236)	(1,792)	—	—	(1,238)	(1,238)
Gain on Extinguishment of Debt	—	—	15,182	15,182	—	—	3,026	3,026
Change in Fair Value of Derivative Liability	—	—	(680)	(680)	—	—	—	—
Gain (Loss) on Settlement of Liabilities	—	—	—	—	33	—	(33)	—
Income from Employer Retention Credit	—	—	—	—	—	—	1,232	1,232
Realized Loss on Investments	—	—	—	—	—	—	(61)	(61)
Unrealized Gain on Investments	—	—	167	167	—	—	1,333	1,333
Other Income	207	—	1	208	5	63	640	708
Total Other Income (Expense), Net	(349)	—	13,434	13,085	38	63	4,899	5,000
<b>Income (Loss) Before Provision for Income Taxes</b>	<b>\$ (2,067)</b>	<b>\$ (329)</b>	<b>\$ 3,278</b>	<b>\$ 882</b>	<b>\$ (1,592)</b>	<b>\$ (276)</b>	<b>\$ (6,155)</b>	<b>\$ (8,023)</b>
<b>Total Assets</b>	<b>\$ 26,388</b>	<b>\$ 574</b>	<b>\$ 11,716</b>	<b>\$ 38,678</b>	<b>\$ 14,925</b>	<b>\$ 4,252</b>	<b>\$ 17,354</b>	<b>\$ 36,531</b>

## NOTE 20 – RELATED PARTY TRANSACTIONS

All related party transactions are monitored quarterly by the Company and approved by the Audit Committee of the Company's board of directors.

Refer to “*Note 12 – Notes Payable*” for related party transactions and balances during the current period.

During the three and nine months ended September 30, 2024, the Company incurred a total of \$0.60 million and \$1.20 million in fees pursuant to the engagement letter with Adnant, LLC ("Adnant") dated August 12, 2022, as subsequently amended, for executive level consulting and related business support services (the "Engagement"). Effective April 1, 2023, Adnant is entitled to receive monthly fees of \$0.20 million as compensation for Adnant's continued services during the term of the Engagement. The Engagement, as amended, provides Adnant with the option to convert accrued and unpaid service fees into shares of common stock of the Company. In addition to the monthly fee described above, a performance based award of \$2.50 million shall be payable to Adnant in shares of common stock based upon the achievement of the performance bonus award objectives set forth in the A&R Engagement Letter and the continued performance of Adnant towards obtaining such performance bonus award objectives. A transaction bonus award of \$1.25 million is also available to Adnant subject to a change of control event approved by the Board of Directors with a value equal to or greater than \$40.00 million in the aggregate. No shares were issued during the three and nine months ended September 30, 2024 under the Engagement.

## NOTE 21 – COMMITMENTS AND CONTINGENCIES

### *California Operating Licenses*

The Company's subsidiaries have operated compliantly and have been eligible for applicable licenses and renewals of those licenses.

### *Litigation and Claims*

The Company is the subject of lawsuits and claims arising in the ordinary course of business from time to time. The Company reviews any such legal proceedings and claims on an ongoing basis and follows appropriate accounting guidance when making accrual and disclosure decisions. The Company establishes accruals for those contingencies where the incurrence of a loss is probable and can be reasonably estimated, and it discloses the amount accrued and the amount of a reasonably possible loss in excess of the amount accrued if such disclosure is necessary for the Company's financial statements to not be misleading. To estimate whether a loss contingency should be accrued by a charge to income, the Company evaluates, among other factors, the degree of probability of an unfavorable outcome and the ability to make a reasonable estimate of the amount of the loss. The Company does not record liabilities when the likelihood that the liability has been incurred is probable, but the amount cannot be reasonably estimated. Based upon present information, the Company determined that there were two matters that required an accrual as of September 30, 2024.

Beginning November 6, 2024, the Company has filed automatic stays for all litigation where Unrivaed is a party. Refer to "Note 22 - Subsequent Events" for further information.

*People's California, LLC v. Unrivaed Brands, Inc.* - On July 19, 2022, People's California, LLC, the sellers of People's First Choice, filed an action against the Company in the Superior Court for the State of California, County of Orange, bringing claims for breach of contract and breach of the covenant of good faith and fair dealing stemming from the Company's alleged breach of certain agreements with People's California, LLC. The complaint claims at least \$23.00 million in damages. On September 20, 2022, the Company filed a cross-complaint in the matter in November 2021. The Company was seeking a minimum of \$5.40 million in damages. On March 6, 2023, the parties entered into a binding term sheet to settle the litigation. On June 28, 2024, the Court denied an ex parte application by People's California, LLC to enforce the settlement through an approximately \$12.93 million judgment. Refer to "Note 12 – Notes Payable" for further details.

*People's California, LLC v. Kovacevich, et al* - On August 1, 2022, People's California, LLC filed an action against certain current and former officers and directors of the Company in the Superior Court for the State of California, County of Orange, derivatively on behalf of the Company and listing the Company as a nominal defendant alleging claims for breach of fiduciary duty, abuse of control, self-dealing, corporate waste, and unjust enrichment. The complaint does not state a specific claim for damages. On March 6, 2023, the parties entered into a binding term sheet to settle the litigation. The litigation is stayed pending final documentation of the settlement agreement.

*People's California, LLC v. Carrillo, et al* - On July 26, 2024, People's California, LLC filed an action against certain officers and directors of the Company in the Superior Court for the State of California, County of Orange, derivatively on behalf of the Company and listing the Company as a nominal defendant alleging claims for breach of fiduciary duty, self-dealing, corporate waste, and unjust enrichment. The complaint does not state a specific claim for damages. Trial in this matter has not been scheduled.

*People's California, LLC v. Carrillo, et al* - On August 13, 2024, People's California, LLC filed an action against certain individuals and companies in the Superior Court for the State of California, County of Orange, alleging claims for defamation-libel-per se, intentional interference with contractual relations, negligent interference with contractual relations, intentional interference with economic advantage, and civil conspiracy. The complaint does not state a specific claim for damages. Trial in this matter has not been scheduled.

1149 South LA Street Fashion District, LLC v. Unrivaled Brands, Inc. - On January 30, 2023, 1149 South LA Street Fashion District, LLC and 1135 South LA Street Fashion District LLC filed an action against the Company and other defendants in the Superior Court of the State of California, County of Los Angeles, alleging claims for breach of written contract, breach of written guaranty, breach of implied covenant of good faith and fair dealing, waste, and declaratory relief. The complaint claims at least \$0.58 million in damages. On April 10, 2023, the Company filed an answer to the complaint. On October 31, 2023, the Court granted the Plaintiff's Application for Right to Attach Order in the amount of \$0.50 million. In doing so, the Court found that the Plaintiffs had demonstrated a probability that they would succeed on the merits of their claims. Trial for this matter is set for April 25, 2025. No additional accrual was required for this matter in the consolidated balance sheet as of September 30, 2024.

Greenlane Holdings, LLC v. Unrivaled Brands, Inc. - On February 6, 2023, Greenlane Holdings, LLC filed an action against the Company in the Superior Court of the State of California, County of Los Angeles, alleging claims for breach of contract, account stated, and unjust enrichment. The complaint alleges damages of \$0.40 million. On April 10, 2023, the Company filed an answer to the complaint. On May 28, 2024, a non-jury trial was held in which the Court found in favor of Greenlane and subsequently entered judgment against the Company in the amount of \$1.85 million. Accordingly, the Company has accrued \$1.85 million for this matter in the consolidated balance sheet as of September 30, 2024.

WGS Group, Inc. v. Unrivaled Brands, Inc. - On July 17, 2023, WGS Group, Inc. filed an action against the Company in the Superior Court of California, County of Orange Central Justice Center, alleging claims for damages and declaratory relief, breach of security service agreements, breach of the implied covenant of good faith and fair dealing, quantum meruit, violations of business and professional code sections 17200 Et SEQ., declaratory relief regarding successor-in-interest liability, and declaratory relief regarding ultra vires actions imposing personal liability on chief financial officer. Trial in this matter is set for April 14, 2025. Because no conclusion has been formed as to whether an unfavorable outcome is either probable or remote, no opinion is expressed as to the likelihood of an unfavorable outcome or the amount or range of any possible loss to the Company.

Dominion Capital LLC and M2B Funding Corp. v. Unrivaled Brands, Inc. - On September 28, 2023, Dominion Capital LLC and M2B Funding Corp. filed an action against the Company in the Supreme Court of the State of New York, County of New York, alleging claims for breach of written contract. The complaint claims at least \$3.03 million in damages. On November 15, 2023, the parties entered into a binding term sheet to settle the litigation. The litigation is stayed pending performance of the terms of the settlement agreement.

No Smoking Allowed Except Turn, LLC v. People's Riverside, LLC and Unrivaled Brands, Inc. - On July 21, 2023, No Smoking Allowed Except Turn, LLC filed an action against the Company in the Superior Court of California, County of Riverside, alleging claims for damages for breach of contract and negligence. The complaint alleges damages in excess of \$0.60 million. On September 13, 2023, the Company filed an answer to the complaint. Trial in this matter is set for November 15, 2024. Because no conclusion has been formed as to whether an unfavorable outcome is either probable or remote, no opinion is expressed as to the likelihood of an unfavorable outcome or the amount or range of any possible loss to the Company.

Glaser Weil Fink Howard Jordan & Shapiro LLP v. Unrivaled Brands, Inc. - On January 19, 2024, Glaser Weil Fink Howard Jordan & Shapiro LLP filed an action against Unrivaled Brands, Inc., in the Superior Court for the State of California, County of Orange, alleging claims for breach of contract. The complaint claims at least \$0.28 million in damages. On March 12, 2024, the Company filed an answer to the complaint. Because no conclusion has been formed as to whether an unfavorable outcome is either probable or remote, no opinion is expressed as to the likelihood of an unfavorable outcome or the amount or range of any possible loss to the Company.

Magee v. UMBRLA, Inc. et al. - The Company is currently involved in a breach of contract action brought by former LTRMN, Inc. ("LTRMN") employee, Kurtis Magee, which was filed by Mr. Magee in the Superior Court of the State of California, County of Orange, on July 21, 2020. Mr. Magee alleges breach of contract in connection with Mr. Magee's separation agreement with LTRMN. Mr. Magee amended his complaint to add Unrivaled Brands, Inc. and Buchanan Group, LLC as defendants on January 17, 2024. Trial in this matter is set for January of 2025. The Company believes the likelihood of a loss contingency is probable. Accordingly, the Company has accrued \$0.50 million for this matter in the consolidated balance sheet as of September 30, 2024.

Fusion LLF, LLC v. Unrivaled Brands, Inc. - On June 27, 2022, Fusion LLF, LLC filed an action against the Company, in the Superior Court for the State of California, County of Orange, alleging claims for breach of contract, account stated, and right to attach order, and writ of attachment. The complaint claims at least \$4.55 million in damages. On August 11, 2022, the Company filed an answer to the complaint. On August 5, 2022, Fusion LLF, LLC filed an application for a right to attach order and writ of attachment, which was denied on December 8, 2022. Trial in this matter is set for July 21, 2025.

## NOTE 22 – SUBSEQUENT EVENTS

The Company has evaluated subsequent events through November 12, 2024, which is the date these consolidated financial statements were issued, and has concluded that the following subsequent events have occurred that would require recognition in the consolidated financial statements or disclosure in the notes to the consolidated financial statements.

On October 25, 2024, the sale transaction of The Spot pursuant to the Stock Purchase Agreement dated April 11, 2024 was closed for a total consideration of approximately \$0.60 million.

On October 31, 2024, Unrivaled Brands, Inc. issued a secured promissory note for a principal amount of \$50,000 that accrues interest at a rate of 11% per annum and matures on December 31, 2024.

On November 5, 2024, the Company, through its wholly-owned subsidiary Unrivaled Brands, Inc., executed stock purchase agreements with VLPS, LLC (the "Buyer") pursuant to which Unrivaled sold all of the issued and outstanding shares of common stock of Black Oak Gallery and Blüm San Leandro for an aggregate purchase price of \$2.06 million and \$1.12 million, respectively. The purchase price shall be paid by the Buyer by the assumption of liabilities of Blüm Oakland and Blüm San Leandro.

On November 6, 2024, Unrivaled Brands, Inc. and Halladay Holding, LLC entered Chapter 11 protection. This filing is limited to Unrivaled and Halladay, meaning only their assets and liabilities are included in the Debtor-in-Possession estates. The value of the assets held by Unrivaled and Halladay is unknown but estimated to be approximately \$6.0 million at the time of filing and the total value of the liabilities is approximately \$35.0 million. The Company has filed automatic stays for all litigation where Unrivaled is a party. Blum Holdings, Inc., along with all other operations of the Company, remains unaffected by this filing and will continue its operations as usual outside of the Chapter 11 proceedings.



## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

This management's discussion and analysis ("MD&A") of the financial condition and results of operations of Blum Holdings, Inc. ("Blüm" or the "Company") is for the three and nine months ended September 30, 2024. The following discussion should be read in conjunction with, and is qualified in its entirety by, the consolidated financial statements and the accompanying notes presented in Item 1 of this Quarterly Report on Form 10-Q (this "Form 10-Q") and those discussed in Item 8 of the Company's Annual Report on Form 10-K (the "Form 10-K") filed with the SEC on April 15, 2024. Except for historical information, the discussion in this section contains forward-looking statements that involve risks and uncertainties. Future results could differ materially from those discussed below for many reasons, including the risks described in "Cautionary Language Concerning Forward-Looking Statements," "Item 1A—Risk Factors" and elsewhere in this Form 10-Q.

### COMPANY OVERVIEW

#### Our Business

Blum Holdings, Inc. ("Blüm" or the "Company") is a cannabis company with retail and distribution operations throughout California, with an emphasis on providing the highest quality of medical and adult use cannabis products. The Company is home to Korova, a brand of high potency products across multiple product categories, currently available in California. The Company formerly operated Blüm Santa Ana, a premier cannabis dispensary in Orange County, California, which was sold in June 2024. The Company currently owns dispensaries in California which operate as Blüm in Oakland and Blüm in San Leandro. In May 2024, the Company began operating the retail store, Cookies Sacramento, and providing consulting services for two additional dispensaries located in Northern California. As of September 30, 2024, the Company had 96 employees.

We are organized into two reportable segments:

- **Cannabis Retail** – Includes cannabis-focused retail, both physical stores and non-store front delivery
- **Cannabis Distribution** – Includes cannabis distribution operations

Either independently or in conjunction with third parties, we operate medical marijuana retail and adult use dispensaries in California.

Our corporate headquarters are located at 11516 Downey Avenue, Downey, California 90241 and our telephone number is (888) 909-5564. Our website address is [www.blumholdings.com](http://www.blumholdings.com). No information available on or through our websites shall be deemed to be incorporated into this Form 10-Q. Our common stock, par value \$0.001 (the "Common Stock"), is quoted on the OTC Markets Group, Inc.'s OTCQB tier under the symbol "BLMH."

#### Corporate Reorganization

On January 12, 2024, Unrivaled Brands, Inc. ("UNRV") completed a corporate reorganization pursuant to the Reorganization Agreement, by and among Unrivaled Brands, Inc., Blum Holdings, Inc., and Blum Merger Sub, Inc. ("Merger Sub"). The Reorganization Agreement provided for the merger of UNRV and Merger Sub, with UNRV surviving the merger as a wholly-owned subsidiary of Blüm. The Reorganization Agreement was approved and adopted by the stockholders of UNRV at its annual meeting of stockholders held on December 5, 2023. At the effective time of the Reorganization, all of the issued and outstanding shares of UNRV's common stock, par value \$0.001 per share were converted automatically on a one-for-one basis into shares of Blüm's common stock, par value \$0.001 per share, and all of the issued and outstanding shares of UNRV's classes of preferred stock, par value \$0.001 per share, were converted automatically on a one-for-one basis into shares of Blüm's respective classes of preferred stock, par value \$0.001 per share. On February 12, 2024, the Company began trading as "BLMH" on the OTCQB.

Effective January 12, 2024, the Company completed a reverse stock split of its common stock at a 1-for-100 ratio. Accordingly, all share and per share amounts for all periods presented in this Quarterly Report on Form 10-Q have been adjusted retroactively, where applicable, to reflect this reverse stock split and adjustment of the preferred stock conversion ratios.

#### Recent Developments

##### *Management Service Agreement with Safe Accessible Solutions, Inc.*

On May 1, 2024, the Company executed an amended and restated binding letter of intent to acquire 100% of the common stock of Safe Accessible Solutions, Inc. ("SAS"). The Stock Sale and Purchase Agreement is subject to close upon regulatory approval. Simultaneously, the Company, through its wholly-owned subsidiary Blum Management Holdings, Inc., executed a management services agreement to manage the operations of SAS, a retail dispensary located in Sacramento, California. As consideration for such services, the Company shall receive a management fee of 100% of the economic benefit of SAS. Refer to "Note 9 – Business Combinations" of the consolidated financial statements for further information on the transaction.

On August 1, 2024, the Company amended the convertible promissory notes issued to the stockholders of SAS to reallocate the outstanding principal balance among the noteholders with the aggregate principal balance of \$1.00 million remaining unchanged. In addition, one of the two convertible promissory notes was further amended wherein the interest rate was reduced to 6.0%, the aggregate monthly repayments were reduced by \$3,467, and the maturity date was extended to May 1, 2028.

##### *Advisory Agreement with Coastal Pine Holdings, Inc.*

On May 1, 2024, the Company, through its wholly-owned subsidiary Blum Management Holdings, Inc., executed an agreement with Coastal Pine Holdings, Inc. ("Coastal") to provide advisory and consulting services and related business support for the management of retail dispensaries throughout Northern California. The agreement includes an option to purchase all of the outstanding equity of Coastal. The sale of the equity of Coastal is subject to close upon regulatory approval. Refer to "Note 9 – Business Combinations" of the consolidated financial statements for further information on the transaction.

The transactions entered into on May 1, 2024, resulting in the consolidation of three dispensaries in Northern California, are referred to herein as the "Northern California Transactions".

##### *Disposition of People's First Choice, LLC*

On June 10, 2024, Unrivaled Brands, Inc. completed the sale of its membership interest in People's First Choice, LLC ("PFC"), which operates as Blüm Santa Ana, to Haven Nectar, LLC ("Haven Nectar"). As a result of the disposition, the cash consideration was paid to People's California, LLC ("People's") in settlement of the debt pursuant to the binding settlement term sheet between Unrivaled and People's entered into on March 6, 2024 (the "Settlement Term Sheet"). As a result of the sale and pursuant to the terms of the Settlement Term Sheet, the remaining debt to People's was settled, subject to any deficiencies as defined therein. Effective upon closing of the

transaction, Haven Nectar assumed full operational and management control of the PFC business pursuant to a Management Services Agreement (the "MSA"), pending transfer of the cannabis licenses. As a result of the MSA, the Company no longer had a controlling financial interest and deconsolidated all assets and operations related to PFC as of June 10, 2024.

### ***The Spot Held for Sale***

On February 18, 2024, The Spot closed its doors for in-store shopping and continued offering cannabis delivery. During the fiscal second quarter of 2024, the Company ceased operations at The Spot. On April 11, 2024, Unrivaled Brands, Inc. entered into a Stock Purchase Agreement to sell The Spot for a purchase price of \$0.53 million to be paid in cash. The transaction closed on October 25, 2024.

All assets and liabilities allocable to People's First Choice LLC and The Spot are classified as discontinued operations in the Consolidated Balance Sheets for all periods presented. Discontinued operations are presented separately from continuing operations in the Consolidated Statements of Operations and the Consolidated Statements of Cash Flows for all periods presented.

### **Outlook**

The Company will continue to focus on its performing assets, particularly California retail assets. In particular, the Company continues to emphasize on retail business fundamentals including a robust, curated and diverse product offering, improving inventory turn and vendor management to continue to optimize gross margins, effective marketing strategies focused on driving loyalty, creating dynamic websites that provide a seamless brand experience, reactivation of lapsed customers, and new customer acquisitions while continuing to deliver positive ROIs. The Company remains excited as it embarks on reinvigorating the Korova brand. The Company will continue to focus on reducing and streamlining its corporate overhead and rightsizing the Company. This outlook is based on several management assumptions that are largely outside the control of the Company, including the continued overall down trending market conditions and highly promotional competitive landscape in our key markets. With a disciplined approach to analyzing retail performance and customer relationship management, a management team with extensive retail and cannabis industry and capital markets experience, deep relationships in the industry, and a commitment to investing in its team and, specifically, its company culture, the Company is encouraged that it will emerge from its current restructuring efforts as an effective cannabis company. We will continue to seek further opportunities to expand profitability and maximize returns for its shareholders.

## RESULTS OF OPERATIONS

The below table outlines our consolidated statements of operations for the three and nine months ended September 30, 2024 and 2023:

	(in thousands)							
	Three Months Ended September 30,				Nine Months Ended September 30,			
	2024	2023	\$ Change	% Change	2024	2023	\$ Change	% Change
Revenue	\$ 4,364	\$ 1,549	\$ 2,815	181.7%	\$ 9,933	\$ 5,695	\$ 4,238	74.4%
Cost of Goods Sold	1,916	1,023	893	87.3%	5,095	2,976	2,119	71.2%
Gross Profit	2,448	526	1,922	365.4%	4,838	2,719	2,119	77.9%
Gross Margin %	56.1%	34.0%	22.1%		48.7%	47.7%	1.0%	
Operating Expenses:								
Selling, General & Administrative	4,289	4,913	(624)	(12.7)%	14,839	14,135	704	5.0%
Impairment Expense	—	—	—	—%	1,709	—	1,709	100.0%
Loss on Disposal of Assets	359	1,540	(1,181)	(76.7)%	493	1,607	(1,114)	(69.3)%
Total Operating Expenses	4,648	6,453	(1,805)	(28.0)%	17,041	15,742	1,299	8.3%
Loss from Operations	(2,200)	(5,927)	3,727	(62.9)%	(12,203)	(13,023)	820	(6.3)%
Other Income (Expense), Net	(996)	2,365	(3,361)	(142.1)%	13,085	5,000	8,085	161.7%
Income (Loss) from Continuing Operations Before Provisions for Income Taxes	(3,196)	(3,562)	366	(10.3)%	882	(8,023)	8,905	(111.0)%
Provision for Income Tax Expense for Continuing Operations	(431)	—	(431)	0.0%	(745)	—	(745)	0.0%
Net Income (Loss) from Continuing Operations	(3,627)	(3,562)	(65)	1.8%	137	(8,023)	8,160	(101.7)%
Net Income (Loss) from Discontinued Operations	(112)	200	(312)	(156.0)%	16,437	1,823	14,614	801.6%
Net Income (Loss)	(3,739)	(3,362)	(377)	11.2%	16,574	(6,200)	22,774	(367.3)%
Net Loss from Continuing Operations Attributable to Non-Controlling Interest	(395)	—	(395)	100.0%	(874)	—	(874)	100.0%
<b>Net Income (Loss) Attributable to Blum Holdings, Inc.</b>	<b>\$ (3,344)</b>	<b>\$ (3,362)</b>	<b>\$ 18</b>	<b>(0.5)%</b>	<b>\$ 17,448</b>	<b>\$ (6,200)</b>	<b>\$ 23,648</b>	<b>(381.4)%</b>

### Three Months Ended September 30, 2024 Compared to Three Months Ended September 30, 2023 (Unaudited)

#### Revenue

Overall revenue for the three months ended September 30, 2024 was \$4.36 million compared to \$1.55 million for the three months ended September 30, 2023, an increase of \$2.82 million or 181.7%. Revenue from continuing operations for the three months ended September 30, 2024 was composed of retail revenue of \$4.28 million and distribution revenue of \$0.08 million. This compared to prior year revenue from continuing operations which composed of retail revenue of \$1.73 million and distribution revenue of \$0.18 million.

Retail revenue for the three months ended September 30, 2024 increased by \$2.56 million or 148.0% compared to the same period in prior year primarily due to the Northern California Transactions on May 1, 2024 which contributed \$2.93 million in revenue in the current period, which was offset by a decrease of \$0.37 million in revenue from the Company's existing dispensaries in Northern California due to legal cannabis market conditions.

Distribution revenue for the three months ended September 30, 2024 increased by \$0.26 million or 145.5% compared to the same period in the prior year. During fiscal year 2023, the Company began scaling down its wholesale distributions in California and focused primarily on distribution to its own retail dispensaries.

*Gross Profit*

Cost of goods sold for the three months ended September 30, 2024 was \$1.92 million, an increase of \$0.89 million or 87.3% compared to \$1.02 million for the three months ended September 30, 2023. The increase in cost of goods sold was due to the Northern California Transactions on May 1, 2024 which contributed \$1.33 million in cost of goods sold in the current period, offset by a decrease in cost of goods sold directly related to the decrease in revenue from the Company's existing dispensaries in Northern California as described above.

Gross profit from continuing operations for the three months ended September 30, 2024 was \$2.45 million compared to \$0.53 million for the three months ended September 30, 2023, an increase of \$1.92 million or 365.4%. The increase in gross profit was primarily impacted by the increase in revenue as described above. The Company's overall gross margin increased for the three months ended September 30, 2024 to 56.1% as compared to 34.0% for the same period in the prior year primarily due to the decrease in promotion and marketing program revenue and the write-off of inventory in the prior year. Gross profit for on-going retail operations improved from 38.9% for the three months ended September 30, 2023 up to 53.9% for the three months ended September 30, 2024 for the same reasons, in addition to the Company scaling back the number of discounts offered for the fiscal third quarter of 2024.

*Selling, General & Administrative Expenses*

Selling, general and administrative expenses for the three months ended September 30, 2024 were \$4.29 million compared to \$4.91 million for the three months ended September 30, 2023, a decrease of \$0.62 million or 12.7%. The decrease in selling, general and administrative expenses was primarily due to a decrease of \$0.88 million in professional fees related to the A&R Engagement Letter dated June 30, 2023.

*Operating Loss*

The Company realized an operating loss from continuing operations of \$2.2 million for the three months ended September 30, 2024 compared to \$5.93 million for the three months ended September 30, 2023, a decrease of \$3.73 million or 62.9%. The decrease in operating loss was primarily due to a loss on disposal of assets related to the write off of property and equipment of \$1.54 million in the prior year, coupled with the increased gross profit and decrease in selling, general and administrative expenses as described above.

*Other Income (Expense)*

The Company recognized other expense of \$1.0 million for the three months ended September 30, 2024 compared to other income of \$2.37 million for the three months ended September 30, 2023. This was primarily due to income from employer retention credits of \$1.23 million in the prior year, versus none in the current year, and a decrease of \$0.81 million in unrealized gain on investment for the shares in Mystic Holdings, Inc. In addition, the Company recognized a change in fair value of derivative liability of \$0.55 million in the current year related to the Put Option issued to Coastal Pines Group, versus no derivative liabilities in the prior year.

*Discontinued Operations*

Net loss from discontinued operations was \$0.11 million for the three months ended September 30, 2024 compared to net income of \$0.2 million for the comparative prior period, an decrease of \$0.31 million or 156.0%. Discontinued operations for all periods presented consist of the Company's cultivation operations, Blüm Santa Ana, and The Spot. The decrease in net income from discontinued operations was due to the disposition of Blüm Santa Ana and the closure of The Spot during the fiscal second quarter of 2024.

### ***Nine Months Ended September 30, 2024 Compared to Nine Months Ended September 30, 2023 (Unaudited)***

#### *Revenue*

Overall revenue for the nine months ended September 30, 2024 was \$9.93 million compared to \$5.7 million for the nine months ended September 30, 2023, an increase of \$4.24 million or 74.4%. Revenue from continuing operations for the nine months ended September 30, 2024 was composed of retail revenue of \$9.79 million and distribution revenue of \$0.14 million. This compared to prior year revenue from continuing operations which composed of retail revenue of \$5.3 million and distribution revenue of \$0.4 million.

Retail revenue for the nine months ended September 30, 2024 increased by \$4.5 million or 84.9% compared to the same period in prior year primarily due to the Northern California Transactions on May 1, 2024 which contributed \$5.06 million in revenue in the current period, which was offset by a decrease of \$0.56 million in revenue from the Company's existing dispensaries in Northern California due to legal cannabis market conditions.

Distribution revenue for the nine months ended September 30, 2024 decreased by \$0.26 million or 65.0% compared to the same period in the prior year. During fiscal year 2023, the Company began scaling down its wholesale distributions in California and focused primarily on distribution to its own retail dispensaries.

#### *Gross Profit*

Cost of goods sold for the nine months ended September 30, 2024 was \$5.1 million, an increase of \$2.12 million or 71.2% compared to \$2.98 million for the nine months ended September 30, 2023. The increase in cost of goods sold was primarily due to the Northern California Transactions on May 1, 2024 which contributed \$2.39 million in cost of goods sold in the current period, offset by a decrease in cost of goods sold directly related to the decrease in revenue from the Company's existing dispensaries in Northern California as described above.

Gross profit from continuing operations for the nine months ended September 30, 2024 was \$4.84 million compared to \$2.72 million for the nine months ended September 30, 2023, an increase of \$2.12 million or 77.9%. The increase in gross profit was primarily impacted by the increase in revenue as described above. The Company's overall gross margin increased for the nine months ended September 30, 2024 to 48.7% as compared to 47.7% for the same period in the prior year. Gross profit for on-going retail operations improved from 47.9% for the nine months ended September 30, 2023 to 50.8% for the nine months ended September 30, 2024 primarily due to the decrease in promotion and marketing program revenue and the write-off of inventory in the prior year.

#### *Selling, General & Administrative Expenses*

Selling, general and administrative expenses for the nine months ended September 30, 2024 were \$14.84 million compared to \$14.14 million for the nine months ended September 30, 2023, an increase of \$0.7 million or 5.0%. This was primarily attributable to the Company's expanded retail operations resulting from the three additional dispensaries in Northern California, which contributed \$2.73 million of expenses, offset by a decline in general spending as management continues to focus on reducing non-core expenditures.

#### *Operating Loss*

The Company realized an operating loss from continuing operations of \$12.2 million for the nine months ended September 30, 2024 compared to \$13.02 million for the nine months ended September 30, 2023, a decrease of \$0.82 million or 6.3%. The decrease in operating loss was primarily due to an increase in gross profit of \$2.12 million offset by a decrease of \$1.11 million in loss on disposal of assets compared to prior year.

#### *Other Income*

Other income for the nine months ended September 30, 2024 was \$13.09 million compared to \$5.0 million for the nine months ended September 30, 2023, an increase of \$8.09 million or 161.7%. This was primarily due to an increase of \$12.16 million in gain on extinguishment of debt, as a result of the \$15.18 million gain on extinguishment of debt resulting from the disposition of People's First Choice, LLC and pursuant to the terms of the Settlement Term Sheet dated March 6, 2023, that the remaining debt to People's is settled, subject to any deficiencies as defined therein. Refer to "Note 12 – Notes Payable" of the consolidated financial statements. This was offset by a decrease of \$1.17 million in unrealized gain on investments for the shares in Mystic Holdings, Inc. and a decrease of \$1.23 million in income from employee retention credit. In addition, the Company recognized a change in fair value of derivative liability of \$0.68 million in the current year related to the Put Option issued to Coastal Pines Group, versus no derivative liabilities in the prior year.

#### *Discontinued Operations*

Net income from discontinued operations was \$16.44 million for the nine months ended September 30, 2024 compared to \$1.82 million for the comparative prior period, an increase of \$14.61 million or 801.6%. Discontinued operations for all periods presented consist of the Company's cultivation operations, Blüm Santa Ana, and The Spot. The increase in net income from discontinued operations was primarily due to a gain on disposal of assets of \$16.54 million recognized upon the sale of Blüm Santa Ana on June 10, 2024.

### ***Three Months Ended September 30, 2024 Compared to Three Months Ended June 30, 2024 (Unaudited)***

The below table outlines our consolidated statements of operations for the fiscal third quarter of 2024 compared to the fiscal second quarter of 2024:

	(in thousands)			
	Three Months Ended			
	September 30, 2024	June 30, 2024	\$ Change	% Change
Revenue	\$ 4,364	\$ 3,795	\$ 569	15.0%
Cost of Goods Sold	1,916	2,203	(287)	(13.0)%
Gross Profit	2,448	1,592	856	53.8%
Gross Margin %	56.1%	41.9%	14.2%	
Operating Expenses:				
Selling, General & Administrative	4,289	6,331	(2,042)	(32.3)%
Impairment Expense	—	1,709	(1,709)	(100.0)%
Loss on Disposal of Assets	359	134	225	167.9%
Total Operating Expenses	4,648	8,174	(3,526)	(43.1)%

Loss from Operations	(2,200)	(6,582)	4,382	(66.6)%
Other Income (Expense), Net	(996)	13,976	(14,972)	(107.1)%
Income (Loss) from Continuing Operations Before Provisions for Income Taxes	(3,196)	7,394	(10,590)	(143.2)%
Provision for Income Tax Expense for Continuing Operations	(431)	(262)	(169)	64.5%
Net Income (Loss) from Continuing Operations	(3,627)	7,132	(10,759)	(150.9)%
Net Income (Loss) from Discontinued Operations	(112)	16,232	(16,344)	(100.7)%
Net Income (Loss)	(3,739)	23,364	(27,103)	(116.0)%
Net Loss from Continuing Operations Attributable to Non-Controlling Interest	(395)	(479)	84	(17.5)%
<b>Net Income (Loss) Attributable to Blum Holdings, Inc.</b>	<b>\$ (3,344)</b>	<b>\$ 23,843</b>	<b>\$ (27,187)</b>	<b>(114.0)%</b>

#### *Revenue*

Overall revenue for the three months ended September 30, 2024 was \$4.36 million compared to \$3.8 million for the three months ended June 30, 2024, an increase of \$0.57 million or 15.0%. Revenue from continuing operations for the three months ended September 30, 2024 was composed of retail revenue of \$4.28 million and distribution revenue of \$0.08 million. This compared to the prior quarter ended June 30, 2024 in which revenue from continuing operations consisted of retail revenue of \$3.76 million and distribution revenue of \$0.04 million.

Retail revenue for the three months ended September 30, 2024 increased by \$0.53 million or 14.0% compared to the consecutive prior quarter ended June 30, 2024. By September 30, 2024, management had implemented the Company's standard operating procedures for retail operations in the three additional Northern California dispensaries, which was consolidated as of May 1, 2024 and had operated under prior management's existing procedures for the fiscal second quarter of 2024.

Distribution revenue for the fiscal third quarter ended September 30, 2024 was generally consistent with the fiscal second quarter ended June 30, 2024.

#### *Gross Profit*

Cost of goods sold for the three months ended September 30, 2024 was \$1.92 million, a decrease of \$0.29 million or 13.0%, compared to \$2.2 million for the three months ended June 30, 2024. The decrease in cost of goods sold was primarily due to an inventory adjustment of \$0.28 million in the cannabis distribution segment during the prior quarter.

Gross profit from continuing operations for the three months ended September 30, 2024 was \$2.45 million compared to \$1.59 million for the three months ended June 30, 2024, an increase of \$0.86 million or 53.8%. The increase in gross profit was directly impacted by the increase in revenue as described above. The Company's overall gross margin improved from the prior consecutive quarter at 56.1% compared to 41.9% for the three months ended June 30, 2024. The improvement was primarily due to the implementation of the Company's standard operating procedures for retail margins in the three additional Northern California dispensaries as of September 30, 2024, in addition to the inventory adjustment of \$0.28 million in the cannabis distribution segment during the prior quarter. Similarly, gross profit for on-going retail operations increased to 53.9% for the three months ended September 30, 2024 compared to 49.5% for the preceding quarter.

*Selling, General & Administrative Expenses*

Selling, general and administrative expenses for the three months ended September 30, 2024 were \$4.29 million compared to \$6.33 million for the three months ended June 30, 2024. The quarter-over-quarter decrease of \$2.04 million or 32.3% was primarily due to the recognition of \$1.85 million loss on litigation as a result of the judgment against the Company by Greenlane Holdings, LLC during the prior consecutive quarter. Refer to "Note 21 - Commitments and Contingencies".

*Operating Loss*

The Company realized an operating loss from continuing operations of \$2.2 million for the three months ended September 30, 2024 compared to \$6.58 million for the three months ended June 30, 2024, a decrease of \$4.38 million or 66.6%. The decrease in operating loss from the preceding quarter was primarily due to the decrease in selling, general and administrative expenses and an impairment loss on long-lived assets of \$1.71 million recognized during the prior quarter, in addition to the increase in gross profit as described above.

*Other Income (Expense)*

The Company recognized other expense of \$1.0 million for the three months ended September 30, 2024 compared to other income of \$13.98 million for the three months ended June 30, 2024. This was primarily due to a gain on extinguishment of debt of \$15.18 million recognized during the fiscal second quarter as a result of the disposition of People's First Choice, LLC, versus no such transactions in the consecutive prior quarter. In addition, the Company recognized an unrealized gain on investment of \$0.52 million in the current period compared to an unrealized loss on investment of \$0.77 million in the consecutive prior quarter.

*Discontinued Operations*

Net loss from discontinued operations was \$0.11 million for the three months ended September 30, 2024 compared to net income from discontinued operations of \$16.23 million for the consecutive prior quarter, an decrease of \$16.34 million or 100.7%. Discontinued operations for all periods presented consist of the Company's cultivation operations, Blüm Santa Ana, and The Spot. The decrease in net income from discontinued operations was primarily due to a gain on disposal of assets of \$16.54 million recognized upon the sale of Blüm Santa Ana on June 10, 2024.

**Non-GAAP Reconciliations**

Non-GAAP earnings is a supplemental measure of our performance that is neither required by, nor presented in accordance with, U.S. generally accepted accounting principles ("US GAAP"). Non-GAAP earnings is not a measurement of the Company's financial performance under US GAAP and should not be considered as alternative to net income, operating income, or any other performance measures derived in accordance with US GAAP, or as alternative to cash flows from operating activities as a measure of the Company's liquidity. In addition, in evaluating non-GAAP earnings, you should be aware that in the future the Company will incur expenses or charges such as those added back to calculate non-GAAP earnings. The Company's presentation of non-GAAP earnings should not be construed as an inference that its future results will be unaffected by unusual or nonrecurring items.

Non-GAAP earnings has limitations as an analytical tool, and you should not consider it in isolation, or as a substitute for analysis of the Company's results as reported under US GAAP. Some of these limitations are (i) it does not reflect the Company's cash expenditures, or future requirements for capital expenditures or contractual commitments, (ii) it does not reflect changes in, or cash requirements for, the Company's working capital needs, (iii) it does not reflect interest expense, or the cash requirements necessary to service interest or principal payments, on the Company's debt, (iv) although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future, and non-GAAP earnings does not reflect any cash requirements for such replacements, (v) it does not adjust for all non-cash income or expense items that are reflected in the Company's statements of cash flows, and (vi) other companies in our industry may calculate this measure differently than we do, limiting its usefulness as comparative measures.

The Company compensates for these limitations by providing specific information regarding the US GAAP amounts excluded from such non-GAAP financial measures. The Company further compensates for the limitations in our use of non-GAAP financial measures by presenting comparable US GAAP measures more prominently.

The Company believes that non-GAAP earnings facilitates operating performance comparisons from period to period by isolating the effects of some items that vary from period to period without any correlation to core operating performance or that vary widely among similar companies. These potential differences may be caused by variations in capital structures (affecting interest expense) and the age and book depreciation of facilities and equipment (affecting relative depreciation expense). The Company also presents non-GAAP earnings because (i) it believes that this measure is frequently used by securities analysts, investors and other interested parties to evaluate companies in the Company's industry, (ii) the Company believes that investors will find these measures useful in assessing the Company's ability to service or incur indebtedness, and (iii) the Company uses non-GAAP earnings internally as benchmark to compare its performance to that of its competitors.

In the presentation of the financial results below, the Company reconciles non-GAAP Adjusted EBITDA Income (Loss) with net income (loss) attributable to continuing operations, the most directly comparable US GAAP measure. Management believes that this presentation may be more meaningful in analyzing our income generation.

On a non-GAAP basis, the Company recorded non-GAAP Adjusted EBITDA Loss of \$1.54 million for the three months ended September 30, 2024 compared to \$1.62 million for the three months ended September 30, 2023. For the nine months ended September 30, 2024 and 2023, the Company recorded non-GAAP Adjusted EBITDA Loss of \$8.84 million and \$10.98 million, respectively. The details of those expenses and non-GAAP reconciliation of these non-cash items are set forth below:

	(in thousands)			
	Three Months Ended September 30,		Nine Months Ended September 30,	
	2024	2023	2024	2023
Net Income (Loss)	\$ (3,739)	\$ (3,362)	\$ 16,574	\$ (6,200)
Less: Net (Income) Loss from Discontinued Operations, Net	112	(200)	(16,437)	(1,823)
Add (Deduct) Impact of:				
Interest Expense	665	944	1,792	1,238
Provision for Income Tax Expense	431	—	745	—
Depreciation Expense	145	76	427	253
Amortization of Intangible Assets	52	—	85	—
<b>EBITDA Income (Loss) from Continuing Operations (Non-GAAP)</b>	<b>\$ (2,334)</b>	<b>\$ (2,542)</b>	<b>\$ 3,186</b>	<b>\$ (6,532)</b>
Non-GAAP Adjustments:				
Stock-based Compensation Expense	382	2,182	382	2,182
Impairment of Assets	—	—	1,709	—
Severance Expense	23	—	60	—
Realized Loss on Sale of Investments	—	—	—	61
Unrealized Gain on Investments	(520)	(1,333)	(167)	(1,333)
Loss on Disposal of Assets	359	1,540	493	1,607
Gain on Settlement of Liabilities	—	(1,468)	—	(3,943)
Change in Fair Value of Derivative Liability	550	—	680	—
Gain on Extinguishment of Debt	—	—	(15,182)	(3,026)
<b>Adjusted EBITDA Loss from Continuing Operations (Non-GAAP)</b>	<b>\$ (1,540)</b>	<b>\$ (1,621)</b>	<b>\$ (8,839)</b>	<b>\$ (10,984)</b>



## LIQUIDITY, CAPITAL RESOURCES AND GOING CONCERN

While we incurred pre-tax net income from continuing operations of \$0.88 million for the nine months ended September 30, 2024, we incurred pre-tax net loss from continuing operations of \$3.2 million for the three months ended September 30, 2024 and expect to experience further net losses in the foreseeable future. We have an accumulated deficit of \$437.02 million and \$454.18 million at September 30, 2024 and December 31, 2023, respectively. As of September 30, 2024, we had a working capital deficit of \$48.32 million, including \$1.03 million of cash compared to a working capital deficit of \$57.86 million, including \$0.42 million of cash, as of December 31, 2023. Current assets were approximately 0.07 times current liabilities as of September 30, 2024, compared to approximately 0.08 times current liabilities as of December 31, 2023.

We have not been able to generate sufficient cash from operating activities to fund our ongoing operations. Since our inception, we have raised capital through private sales of common stock, preferred stock and debt securities. Our future success is dependent upon our ability to achieve profitable operations and generate cash from operating activities. There is no guarantee that we will be able to generate enough revenue and/or raise capital to support our operations. We will be required to raise additional funds through public or private financing, additional collaborative relationships or other arrangements until we are able to raise revenues to a point of positive cash flow. We continue to evaluate various options to further reduce our cash requirements to operate at a reduced rate, as well as options to raise additional funds, including obtaining loans and selling common stock. There is no guarantee that we will be able to generate enough revenue and/or raise capital to support our operations, or if we are able to raise capital, that such capital will be available to us on acceptable terms, on an acceptable schedule, or at all.

The risks and uncertainties surrounding the Company's ability to continue to raise capital and its limited capital resources raise substantial doubt as to the Company's ability to continue as a going concern for twelve months from the issuance of these financial statements. The accompanying consolidated financial statements have been prepared in accordance with US GAAP, which contemplate our continuation as a going concern.

### *Operating Activities*

Cash used in operating activities for the nine months ended September 30, 2024 was \$1.31 million compared to \$0.48 million for the nine months ended September 30, 2023, an increase of \$0.83 million, or 172.5%. The increase in cash used in operating activities was primarily due to income from employee retention credits of \$1.23 million in the prior year, versus none in the current year. In May 2024, the Company expanded its retail operations through the addition of three dispensaries in Northern California, which contributed to a total increase in gross profit of \$2.12 million. Since August 2022, management has implemented a turnaround plan to stabilize operations and position the Company for profitability. During the nine months ended September 30, 2024, management took decisive action by reducing its presence in Southern California to alleviate financial strains from the related debt and allow the Company to redirect resources, enabling better allocation of capital. In May 2024, the Northern California Transactions presented new revenue opportunities and redefined the Company's market presence. This strategic expansion is expected to enhance operating cash flow by tapping into a growing customer base and leveraging synergies with existing operations. Together, these initiatives align with management's goal of optimizing cash flow and ensuring sustainable growth. Management anticipates improvements in cash flow from operating activities as the Company continues to execute its strategic restructuring.

### *Investing Activities*

Cash provided by investing activities for the nine months ended September 30, 2024 was \$2.34 million compared to \$0.62 million for the nine months ended September 30, 2023, an increase of \$1.71 million, or 274.5%. The increase in cash provided by investing activities was primarily due to the cash received upon the sale of equity interests in a cultivation business in the amount of \$1.30 million in January 2024, compared to proceeds from investments and notes receivable of \$0.78 million in the prior year. In addition, during the fiscal second quarter of 2024, the Company acquired \$0.96 million in cash from Coastal Pines Group as part of the transactions on May 1, 2024.

### *Financing Activities*

Cash used in financing activities for the nine months ended September 30, 2024 was \$0.42 million compared to cash provided by financing activities of \$0.84 million for the nine months ended September 30, 2023, a decrease of \$1.26 million, or 149.9%. The decrease in cash provided by financing activities as compared to the prior year was primarily due to the January 2023 Private Placement of Series V Preferred Stock which provided cash proceeds of \$1.97 million, versus no such transactions in the current year.

## **CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

Our “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” section discusses our unaudited consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. On an on-going basis, management evaluates its estimates and judgments, including those related to revenue recognition, accrued expenses, financing operations, and contingencies and litigation. Management bases its estimates and judgments on historical experience and on various other factors that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions. The most significant accounting estimates inherent in the preparation of our financial statements include estimates as to the appropriate carrying value of certain assets and liabilities which are not readily apparent from other sources. These accounting policies are described in “*Note 2 – Summary of Significant Accounting Policies*” of the notes to unaudited consolidated financial statements included in this Form 10-Q.

## **DISCLOSURE ABOUT OFF-BALANCE SHEET ARRANGEMENTS**

As of September 30, 2024, the Company does not have any transactions, agreements or other contractual arrangements that constitute off-balance sheet arrangements.

## **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.**

This item is omitted as it is not required for a smaller reporting company.

## **ITEM 4. CONTROLS AND PROCEDURES.**

Under the supervision and with the participation of our management, our principal executive officer and our principal financial officer are responsible for conducting an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, as of September 30, 2024. Based on this evaluation, our principal executive officer and principal financial officer concluded as of the evaluation date that our disclosure controls and procedures were not effective to a reasonable level as of September 30, 2024.

Based on the results of its assessment, our management concluded that our internal control over financial reporting was not effective as of September 30, 2024 based on such criteria due to material weaknesses in internal control over financial reporting described below:

### **Material Weaknesses in Internal Control over Financial Reporting**

- Failure to timely record transactions and to timely review account reconciliations resulting in post-closing adjustments and restatement of the financial statements.

## **Remediation Plan**

We plan to enhance our internal control over financial reporting in an effort to remediate the material weaknesses described above. We are committed to ensuring that our internal control over financial reporting is designed and operating effectively. Our remediation process will include:

- Enhancing the organizational structure to support financial reporting processes and internal controls.
- Investing in IT systems to enhance our operational and financial reporting and internal controls.
- Establishing effective general controls over IT systems to ensure that information produced can be relied upon by process level controls is relevant and reliable.
- Providing guidance, education and training to employees relating to our accounting policies and procedures.
- Further developing and documenting detailed policies and procedures regarding business processes for significant accounts, critical accounting policies and critical accounting estimates.

We expect to remediate these material weaknesses during fiscal year 2024. However, we may discover additional material weaknesses that may require additional time and resources to remediate.

## **Changes in Internal Control Over Financial Reporting**

We regularly assess the adequacy of our internal controls over financial reporting and enhance our controls in response to internal control assessments and external audit and regulatory recommendations. No changes in internal control over financial reporting have been identified in connection with the evaluation of disclosure controls and procedures during the quarter ended September 30, 2024 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## **PART II — OTHER INFORMATION**

### **ITEM 1. LEGAL PROCEEDINGS.**

The Company is the subject of lawsuits and claims arising in the ordinary course of business from time to time. See “*Note 21 – Commitments and Contingencies*” for further information about litigation and claims.

### **ITEM 1A. RISK FACTORS.**

Certain factors that may affect the Company’s business or operations are described under “Risk Factors” in Part I, Item 1A, of our Annual Report on Form 10-K (the “Annual Report”). There have been no material changes to our risk factors from the risk factors previously disclosed in the 2023 Annual Report.

### **ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.**

None.

### **ITEM 3. DEFAULTS UPON SENIOR SECURITIES.**

None.

### **ITEM 4. MINE SAFETY DISCLOSURES.**

None.

### **ITEM 5. OTHER INFORMATION.**

None.

**ITEM 6. EXHIBITS.**

Exhibit	Description	Incorporated by Reference		
		Form	Date Filed	Exhibit
2.1	<a href="#">Membership Interest Purchase Agreement, dated as of July 1, 2021.</a>	8-K	7/8/2021	2.1
2.2	<a href="#">Membership Interest Purchase Agreement, dated August 15, 2021.</a>	8-K	8/16/2021	2.1
2.3	<a href="#">Membership Interest Purchase Agreement, dated as of November 17, 2021.</a>	8-K	11/22/2021	2.1
2.4	<a href="#">Membership Interest Purchase Agreement, dated November 22, 2021.</a>	8-K	11/29/2021	2.1
2.5	<a href="#">Agreement and Plan of Merger, dated as of October 9, 2023, by and among Unrivaed Brands, Inc., Blum Holdings, Inc., and Blum Merger Sub, Inc.</a>	8-K	10/10/2023	2.1
3.1	<a href="#">Amended and Restated Certificate of Incorporation of Blum Holdings, Inc., a Delaware corporation, effective January 11, 2024.</a>	8-K	1/16/2024	3.1
3.2	<a href="#">Certificate of Designation of Series V Preferred Stock of Blum Holdings, Inc., a Delaware corporation, effective January 11, 2024.</a>	8-K	1/16/2024	3.2
3.3	<a href="#">Certificate of Designation of Series N Preferred Stock of Blum Holdings, Inc., a Delaware corporation, effective January 11, 2024.</a>	8-K	1/16/2024	3.3
3.4	<a href="#">Amended and Restated Bylaws of Blum Holdings, Inc., a Delaware corporation, dated January 11, 2024.</a>	8-K	1/16/2024	3.4
3.5	<a href="#">Articles of Merger, filed with the Nevada Secretary of State, effective January 12, 2024.</a>	8-K	1/16/2024	3.1
4.1	<a href="#">Description of Capital Stock.</a>	10-K	4/15/2024	4.1
4.2	<a href="#">Form of 3.0% Senior Convertible Promissory Note.</a>	8-K	1/25/2021	4.4
4.3	<a href="#">Form of Common Stock Purchase Warrant (“A Warrant”).</a>	8-K	1/25/2021	4.5
4.4	<a href="#">Form of Common Stock Purchase Warrant (“B Warrant”).</a>	8-K	1/25/2021	4.6
4.5	<a href="#">Form of Straight Promissory Note (“6-Month Note”).</a>	8-K	1/25/2021	4.7
4.6	<a href="#">Form of Straight Promissory Note (“12-Month Note”).</a>	8-K	1/25/2021	4.8
4.7	<a href="#">Form of Senior Secured Promissory Note.</a>	8-K	11/29/2021	4.1
4.8	<a href="#">Secured Promissory Note, dated November 22, 2021.</a>	8-K	11/29/2021	4.2
4.9	<a href="#">Binding Term Sheet dated March 23, 2023, by and among the Company, as borrower, and Noteholders.</a>	8-K	3/29/2023	4.1
10.1	<a href="#">Amended and Restated Letter of Intent.</a>	8-K	5/3/2024	10.1
10.2	<a href="#">Management Services Agreement, by and between BLMH Management Services, Inc. and Safe Accessible Solutions, Inc.</a>	8-K	5/3/2024	10.2
10.3	<a href="#">Advisory and Consulting Agreement.</a>	8-K	5/7/2024	10.1
10.4	<a href="#">Membership Interest Purchase Agreement.</a>	8-K	6/14/2024	10.1
10.5	<a href="#">Transition Services Agreement.</a>	8-K	6/14/2024	10.2
10.6	<a href="#">Trademark License Agreement.</a>	8-K	6/14/2024	10.3
31.1	<a href="#">Certification of Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. *</a>			
31.2	<a href="#">Certification of Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. *</a>			
32.1	<a href="#">Certification of Chief Executive Officer, pursuant to Sections 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350. *</a>			
32.2	<a href="#">Certification of Chief Financial Officer, pursuant to Sections 906 of the Sarbanes-Oxley Act of 2002, 18 U.S.C. Section 1350. *</a>			
101.INS	Inline XBRL Instance Document *			
101.SCH	Inline XBRL Taxonomy Extension Schema Document *			
101.CAL	Inline XBRL Taxonomy Extension Calculations Linkbase Document *			
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document *			
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document *			
101.PRE	Inline XBRL Taxonomy Presentation Linkbase Document *			
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101).			

\* Filed herewith.

† Indicates a management contract or compensatory plan or arrangement.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**UNRIVALED BRANDS, INC.**

Date: November 12, 2024

By: /s/ Patty Chan

Patty Chan  
Chief Financial Officer  
(Principal Accounting Officer and  
Principal Financial Officer)

**Certifications pursuant to Securities and Exchange Act of 1934  
Rule 13a-14 as adopted pursuant to Section 302 of Sarbanes-Oxley Act of 2002**

I, Sabas Carrillo, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of the Blum Holdings, Inc. (the "Registrant");
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f) for the Registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of the Registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Date: November 12, 2024

By: /s/ Sabas Carrillo  
Sabas Carrillo  
Chief Executive Officer

**Certifications pursuant to Securities and Exchange Act of 1934  
Rule 13a-14 as adopted pursuant to Section 302 of Sarbanes-Oxley Act of 2002**

I, Patty Chan, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Blum Holdings, Inc. (the “Registrant”);
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant’s other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e) and 15d – 15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f) for the Registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the Registrant’s disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the Registrant’s internal control over financial reporting that occurred during the Registrant’s most recent fiscal quarter (the Registrant’s fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant’s internal control over financial reporting; and
5. The Registrant’s other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant’s auditors and the audit committee of the Registrant’s board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant’s ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant’s internal control over financial reporting.

Date: November 12, 2024

By: /s/ Patty Chan  
Patty Chan  
Chief Financial Officer



**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Blum Holdings, Inc.(the “Company”) on Form 10-Q for the quarter ended September 30, 2024 (the “Form 10-Q”), I, Sabas Carrillo, Chief Executive Officer of the Company, certify, as of the date hereof, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge, that the Company’s Form 10-Q fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Form 10-Q, fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 12, 2024

By: /s/ Sabas Carrillo  
Sabas Carrillo  
Chief Executive Officer

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Blum Holdings, Inc. (the “Company”) on Form 10-Q for the quarter ended September 30, 2024 (the “Form 10-Q”), I, Patty Chan, Chief Financial Officer of the Company, certify, as of the date hereof, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge, that the Company’s Form 10-Q fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that the information contained in the Form 10-Q, fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: November 12, 2024

By: /s/ Patty Chan  
Patty Chan  
Chief Financial Officer